

AMERICA'S PIN-UP QUEEN ---

ARCHIE  
SERIES

NO. 2

# KATY KEENE

Comics

10c

I'M CRAZY  
ABOUT DATES  
AREN'T YOU,  
K.O.?

YEAH! ESPECIALLY  
WITH PEACHES,  
RANDY!

HUMPH!  
FRESH!



By Bill Mullan





# WEB COMIC UNIVERSE.COM

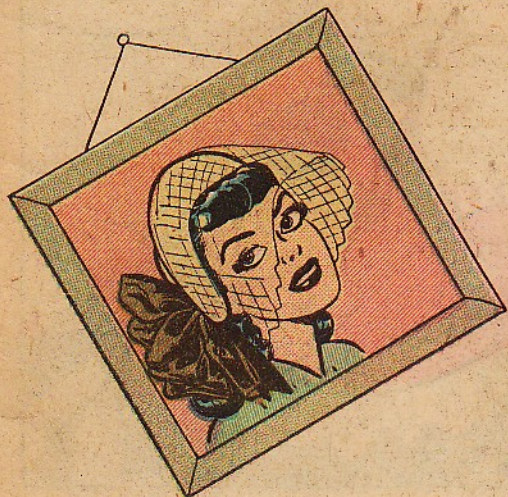


"PICTURE HATS" for

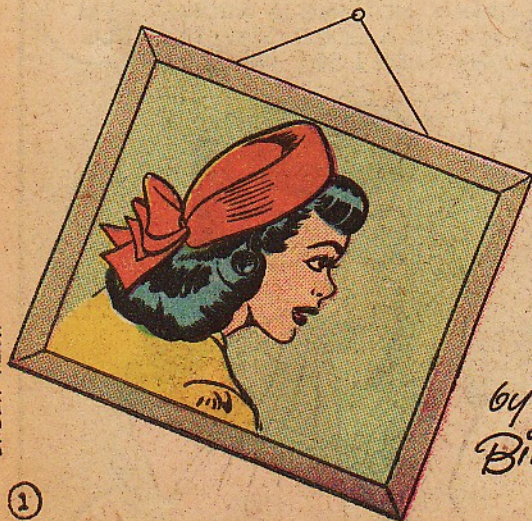
# KATY



DESIGNED FOR KATY KEENE  
by MISS LUCILLE BESCH,  
41-16 12th STREET,  
LONG ISLAND CITY 1, N.Y.  
AGE 16



# KEENE



by  
BILL WOGGON

KATY KEENE

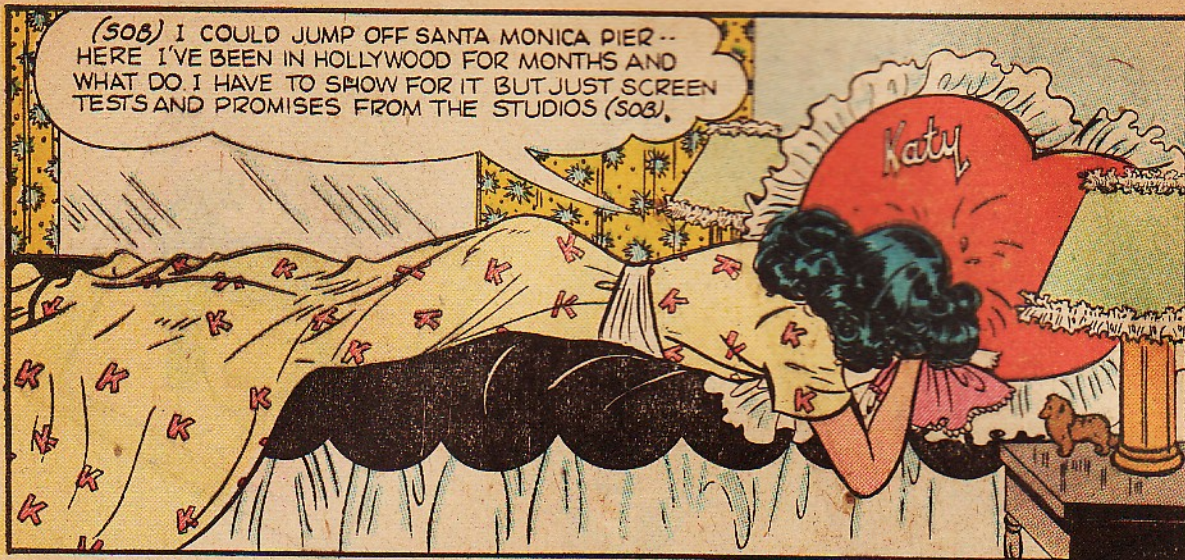
①

Katy's Cover Costume designed by SCOTT FLEMING, 725 W. BROADWAY, MAUMEE, OHIO

KATY KEENE, Number 2, published by Close-Up, Inc., 420 DeSoto Avenue, St. Louis 7, Mo. Single copy, 10c. Executive and Editorial offices: 241 Church Street, New York 13, N. Y. Copyright under International Copyright Convention. All rights reserved under Pan-American Convention. Copyright, 1950, by Close-Up, Inc. Cover and entire content protected by copyright throughout the world and must not be reproduced in whole or in part without prior written permission. Printed in U. S. A.

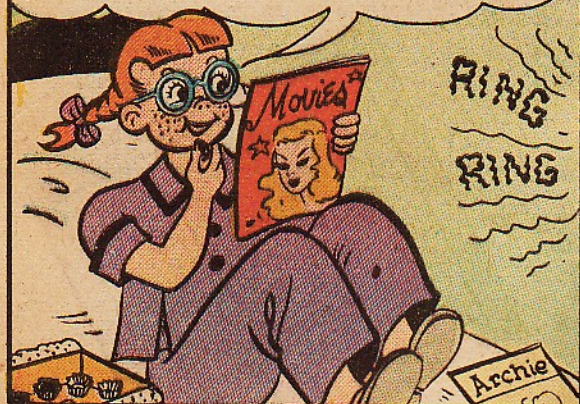


(SOB) I COULD JUMP OFF SANTA MONICA PIER -- HERE I'VE BEEN IN HOLLYWOOD FOR MONTHS AND WHAT DO I HAVE TO SHOW FOR IT BUT JUST SCREEN TESTS AND PROMISES FROM THE STUDIOS (SOB).



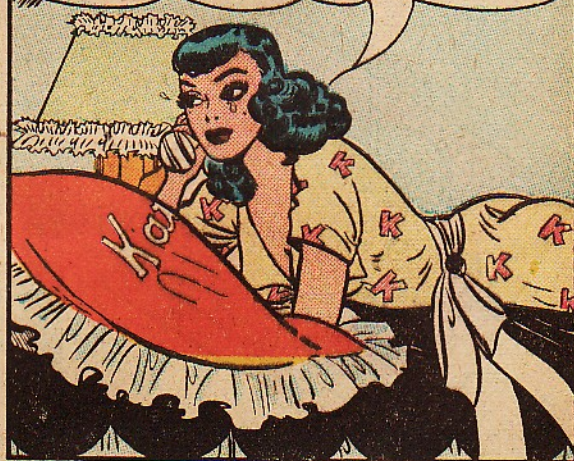
PAJAMAS by SANDRA STODDARD, 905 HILLCREST, BAKER, OREGON

DON'T FEEL SO BAD, KATY, THERE ARE THOUSANDS OF STARS THAT HAD THE SAME TROUBLE GETTING IN -- WHY HERE'S A SUCCESS STORY ABOUT -- OH -OH! THERE'S THE PHONE, KATY, MEBBE IT'S A STUDIO!

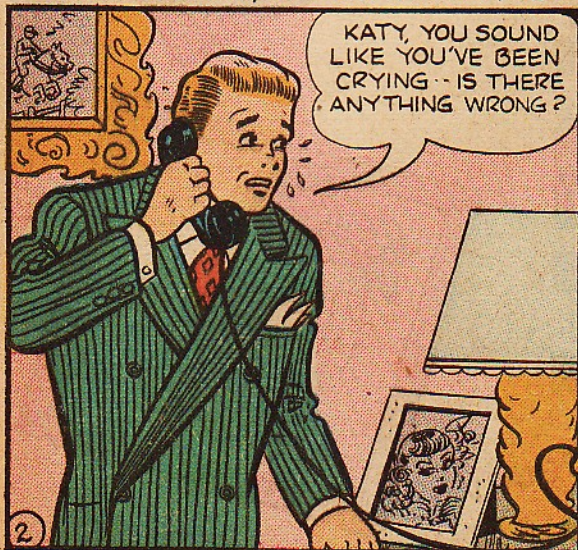


PAJAMAS FOR SIS by CAROLYN BARNETT, DETROIT 13, MICH - AGE 12

HELLO, OH-H, RANDY (SNIFF) HOW ARE YOU?



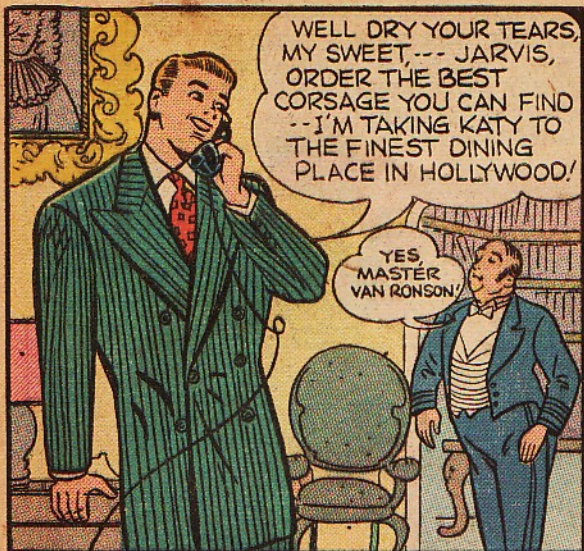
KATY, YOU SOUND LIKE YOU'VE BEEN CRYING -- IS THERE ANYTHING WRONG?



NO, RANDY, NOTHING IS WRONG -- I'M JUST HAVING A GOOD CRY -- I'LL TELL YOU WHY WHEN I SEE YOU! (SNIFF)







WELL DRY YOUR TEARS, MY SWEET--- JARVIS, ORDER THE BEST CORSAGE YOU CAN FIND --I'M TAKING KATY TO THE FINEST DINING PLACE IN HOLLYWOOD!

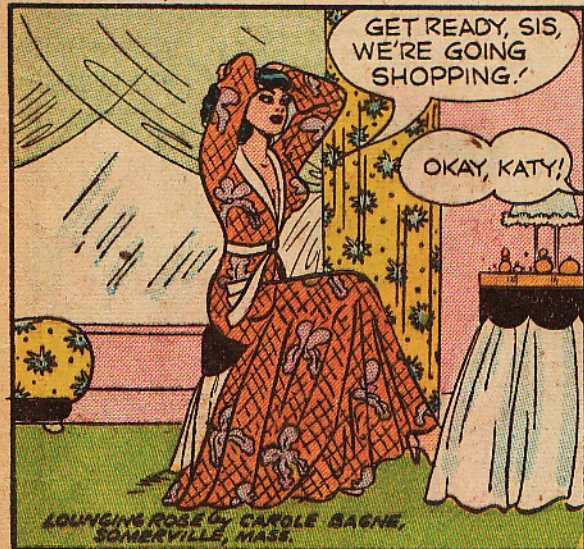
YES, MASTER VAN RONSON!



OH, RANDY, PLEASE! YOU SHOULDN'T DO THAT--LISTEN--PLEASE!

NO, KATY, I WON'T LISTEN-- I'LL MAKE YOU FORGET YOUR TROUBLES-- BE READY AT EIGHT-- GOODBYE!

RANDY'S SUIT by MARY JO HOLT, 9YRS., BOX 242, MULESHOE, TEXAS.



GET READY, SIS, WE'RE GOING SHOPPING!

OKAY, KATY!

LOUNGING ROSE by CAROLE BAGNE, SOMERVILLE, MASS.



BUT WHAT'RE WE GOING SHOPPING FOR, KATY?

FOR A **NEW HAT**. RANDY IS TAKING ME OUT TO DINE, AND BESIDES, THEY SAY A WOMAN SHOULD BUY A NEW HAT WHEN SHE'S FEELING LOW!

SLIP by SANDRA STEWART, 11750, 4TH ST, ALHAMBRA, CALIF



I'M ALSO FEELING KINDA LOW, KATY, SO I'M GONNA BUY SUMPIN' TOO-- BUT NOT A HAT!

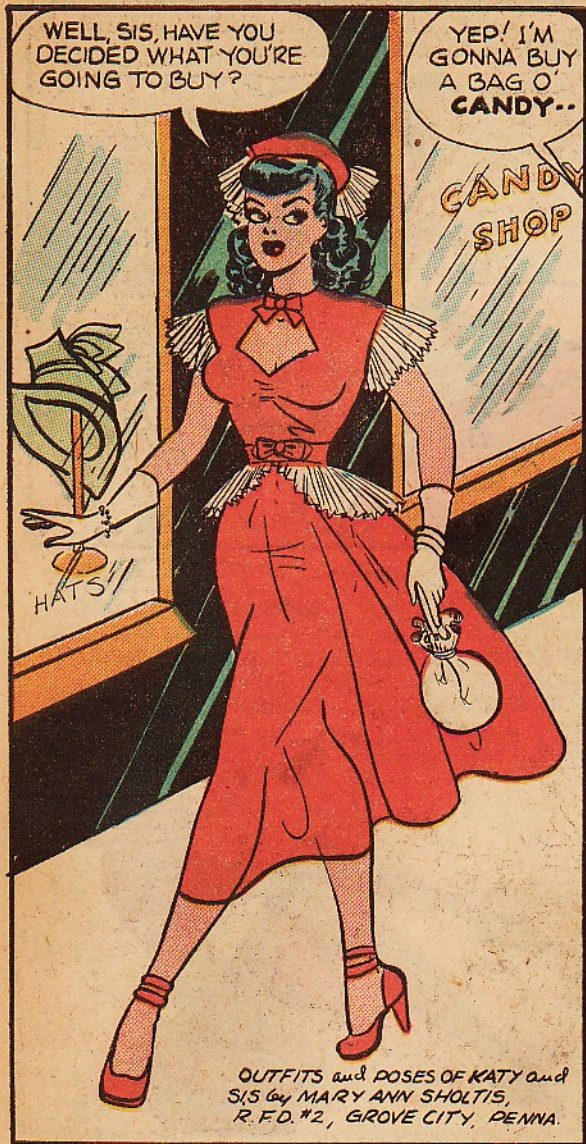
SIS' LINGERIE by DICKENS HENDRIX, 1018 NORTH BLVD., BATON ROUGE, LOUISIANA



LET ME SEE -- WHAT'LL IT BE -- SUMPIN' I LIKE REAL WELL -- HMMM! --

CANDY

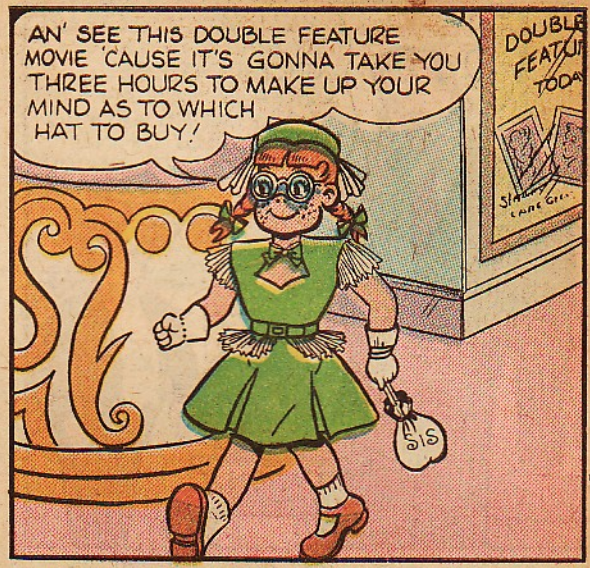




WELL, SIS, HAVE YOU DECIDED WHAT YOU'RE GOING TO BUY?

YEP! I'M GONNA BUY A BAG O' CANDY..

OUTFITS and POSES OF KATY and SIS by MARY ANN SHOLTIS, R. F.D. #2, GROVE CITY, PENNA.



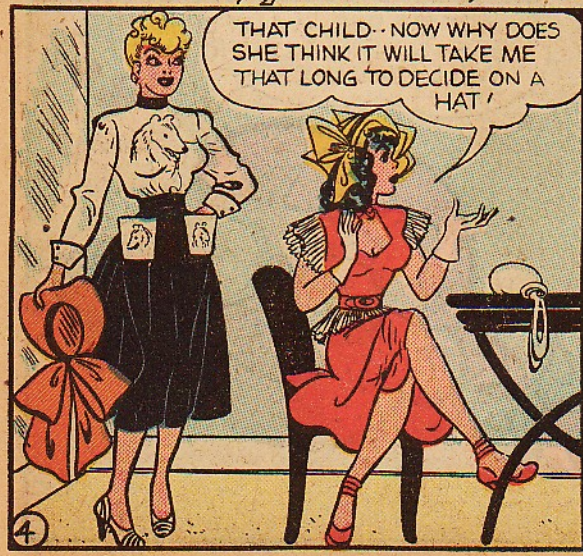
AN' SEE THIS DOUBLE FEATURE MOVIE 'CAUSE IT'S GONNA TAKE YOU THREE HOURS TO MAKE UP YOUR MIND AS TO WHICH HAT TO BUY!



YOU THINK SO? WELL - GO AHEAD AND SEE THE SHOW!

ONE PLEASE!

KATY'S HAT BELOW by DOROTHY ROLAND, 86 WHEELER ST., WATERVILLE 19, CONN.



THAT CHILD - NOW WHY DOES SHE THINK IT WILL TAKE ME THAT LONG TO DECIDE ON A HAT!

4



HMM..  
by JANICE CASPER, 20 CHURCH ST., #12 HIGHLAND PARK 3, MICH.

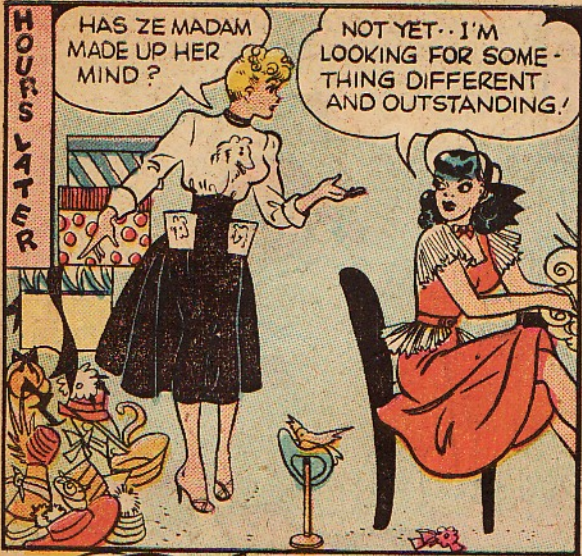
CHIC!

by PATTY DAY 139 N. 14TH, CONVATIER, OREGON.

I LIKE THIS TOO -HMM!

by CAROLYN BARNETT, DETROIT 13, MICH., AGE 12.

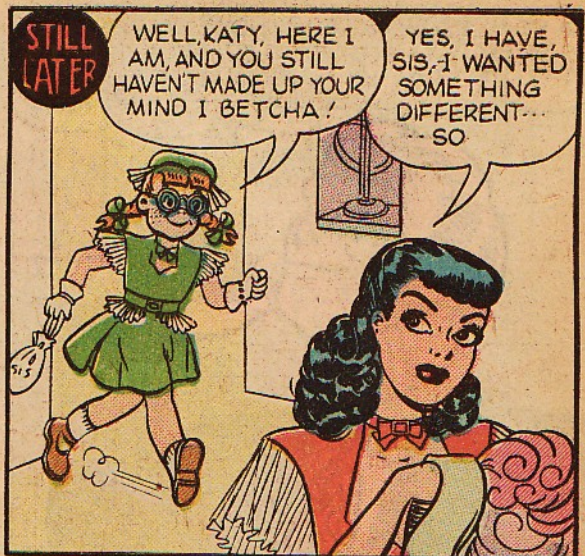




HOURS LATER

HAS ZE MADAM MADE UP HER MIND?

NOT YET.. I'M LOOKING FOR SOMETHING DIFFERENT AND OUTSTANDING!



STILL LATER

WELL, KATY, HERE I AM, AND YOU STILL HAVEN'T MADE UP YOUR MIND I BETCHA!

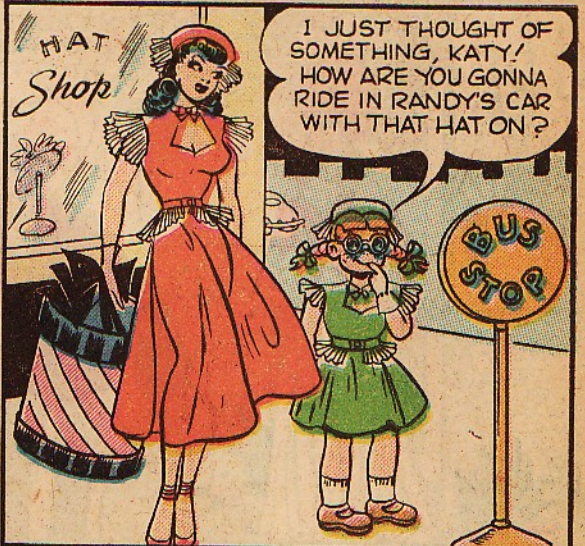
YES, I HAVE, SIS, I WANTED SOMETHING DIFFERENT... -- SO

HAT ON KATY ABOVE by MICHAEL GADDIE AGE 12, GLENWORTH AVE., BUECHEL, K.Y.



I'VE DECIDED ON THIS ONE, SIS! THIS SHOULD ATTRACT ATTENTION WHEREVER RANDY IS TAKING ME!

WOW! I'LL SAY IT SHOULD!



HAT Shop

I JUST THOUGHT OF SOMETHING, KATY! HOW ARE YOU GONNA RIDE IN RANDY'S CAR WITH THAT HAT ON?

BUS STOP

FEATHER HAT by JANELL GUILBEAU, R. R. 1, SUNSET, LA.



SAY.. I NEVER THOUGHT OF THAT.. THE WIND WOULD RUIN IT IN HIS CONVERTIBLE.. I'LL CALL RANDY WHEN I GET HOME.. HE MIGHT HAVE SOME SOLUTION!

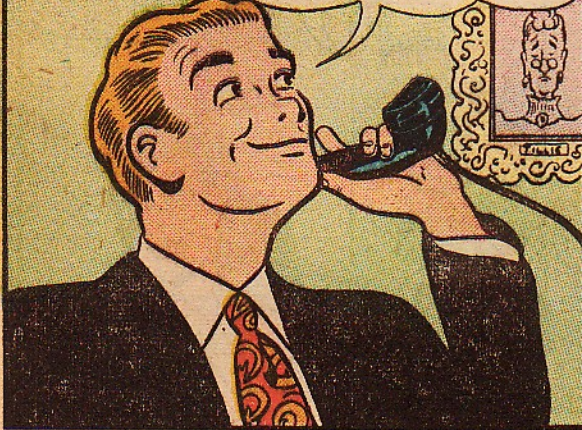


HELLO, RANDY, I BOUGHT A NEW HAT, A REAL TALL FANCY ONE WITH OSTRICH PLUMES SO YOU'LL HAVE TO DRIVE SLOW OR YOU'LL RUIN IT!

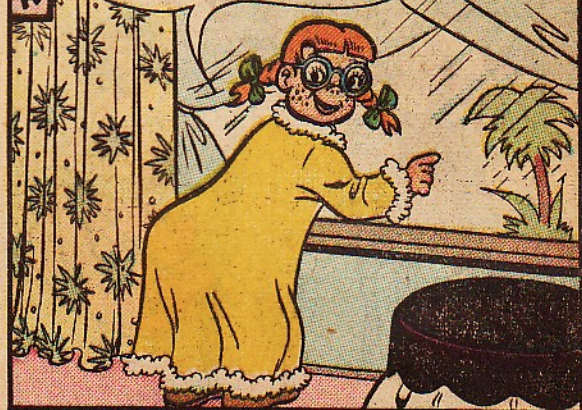
HOUSECOAT by BARBARA BROWN, 79 ULNEY RD., WEST ASHEVILLE, N.C.



A REAL **TALL** HAT, EH? AND IT WOULDN'T FIT IN MY DAD'S LIMOUSINE EITHER--HMM--I HAVE IT--I'LL BORROW MY AUNT TILLIE'S CAR--IT'LL BE JUST THE THING, KATY!

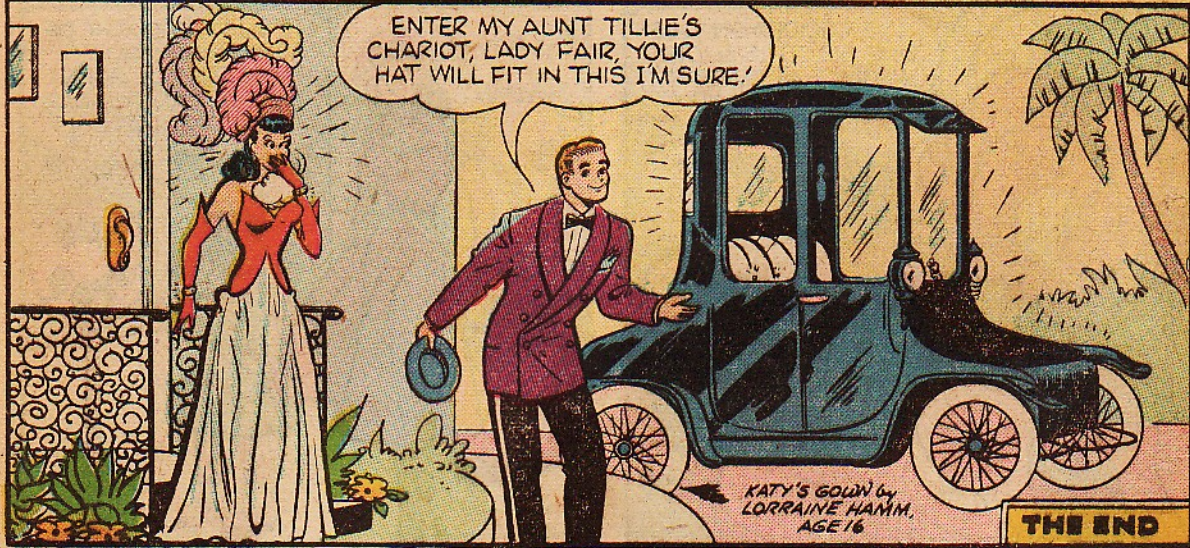


**LATER**  
ARE YOU READY, KATY? HERE COMES RANDY NOW AND YOU SHOULD SEE THE CAR HE'S GOT--**WOW!**



NIGHTIE ON SIS by PATSY HASS, 552 HILLCREST RD., RIGEWOOD, N.Y.

ENTER MY AUNT TILLIE'S CHARIOT, LADY FAIR, YOUR HAT WILL FIT IN THIS I'M SURE!



KATY'S GOWN by LORRAINE HAMM, AGE 16

**THE END**

**THE ETERNAL TRIANGLE!**

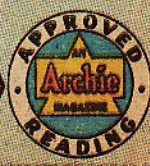
BETTY'S GOT HER EYE ON ARCHIE WHO HAS HIS EYE ON VERONICA WHO HAS...WELL, VERONICA HAS JUST ABOUT EVERYTHING.



IF YOU WANT TO SEE HOW MY PAL, ARCHIE, GETS INVOLVED WITH THESE TWO FEMALES, THEN DON'T MISS A SINGLE ISSUE OF PEP COMICS, LAUGH COMICS, AND ARCHIE COMICS. BE SEEING YOU!



LOOK FOR THIS TRADEMARK!





# The LIFE of the Party

**LUSCIOUS!  
TEMPTING!  
APPEALING!**



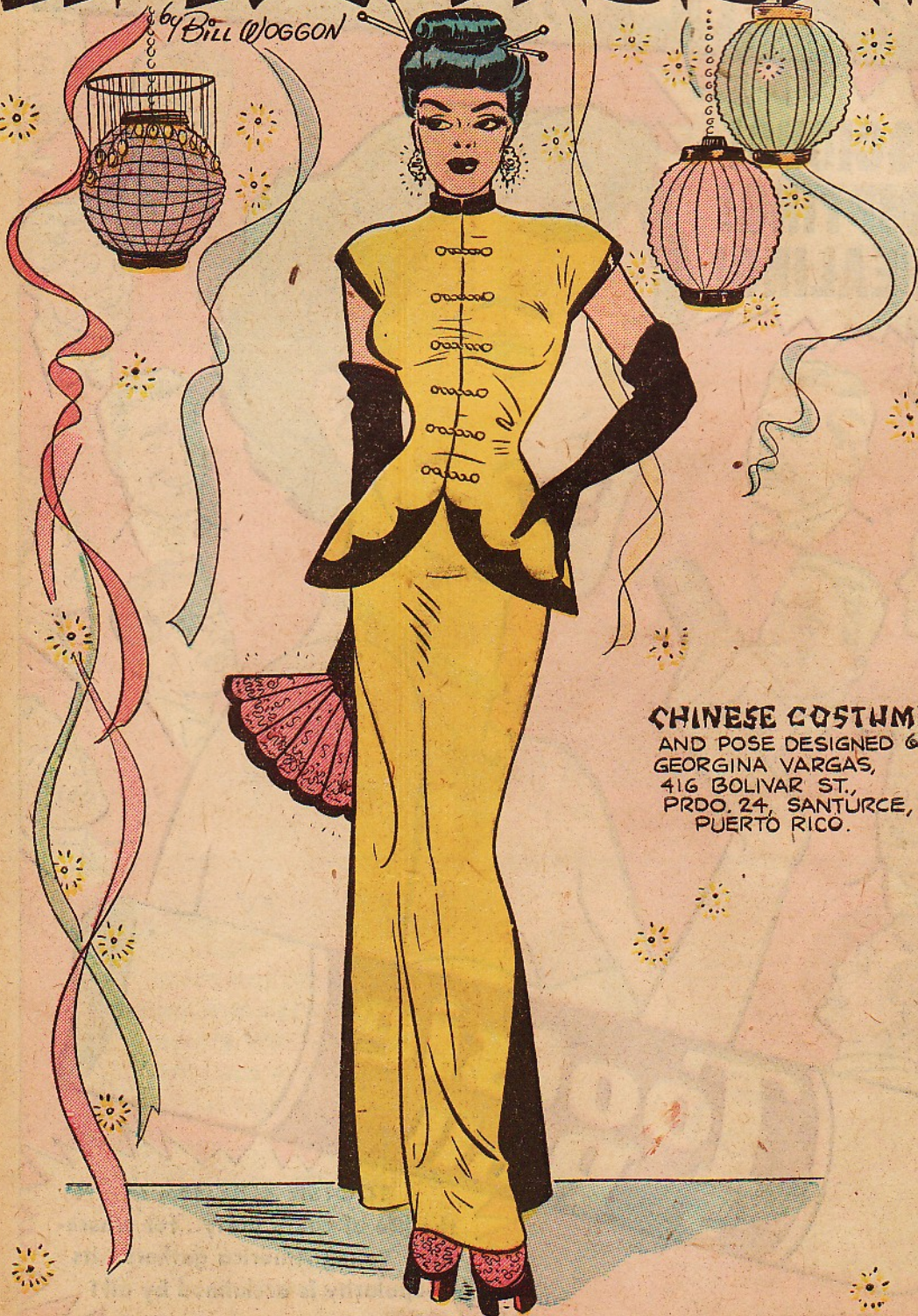
TOOTSIE ROLL, too, is  
the life of every party...for where-  
ever Young America gathers...its  
popularity is acclaimed by all!

**THE MOST POPULAR CANDY ROLL FOR GENERATIONS**



# KATY KEENE

by Bill Woggon



**CHINESE COSTUME**  
AND POSE DESIGNED BY  
GEORGINA VARGAS,  
416 BOLIVAR ST.,  
PRDO. 24, SANTURCE,  
PUERTO RICO.

①

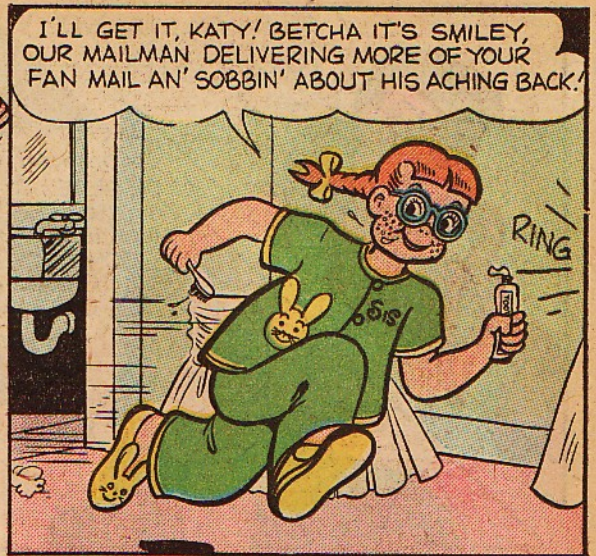
SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION !!!





YAWN! NOW WHO CAN THAT BE RINGING OUR DOORBELL SO EARLY IN THE MORNING, SIS?

RING!  
RING!



I'LL GET IT, KATY! BETCHA IT'S SMILEY, OUR MAILMAN DELIVERING MORE OF YOUR FAN MAIL AN' SOBBIN' ABOUT HIS ACHING BACK!

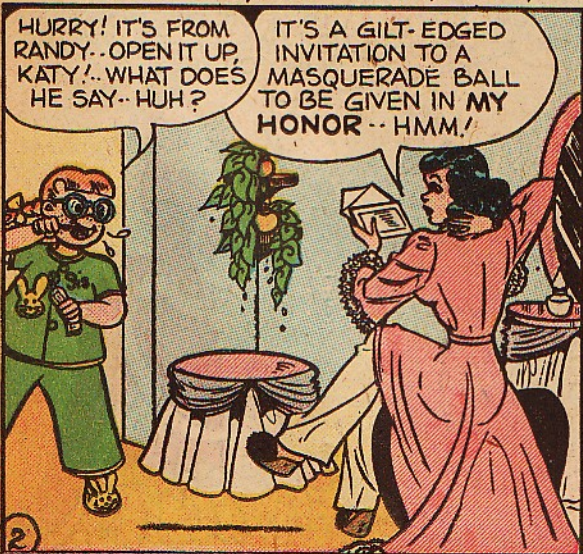
P.J.'S by CAROL ROSEMAN, 17 S. E. 15TH ST., HOLLYWOOD, FLA.



SURPRISE, SIS! NO FAN MAIL ON THIS TRIP-- THIS IS A SPECIAL TRIP TO BRING THIS SPECIAL DELIVERY LETTER FROM--AH--LET ME SEE-- --AH-- RANDY VAN RONSON TO KATY!

OKAY, SMILEY, I'LL GIVE IT TO HER!

NEGLIGEÉ and P.J.'S by MARY E. JONES, R.F.D. 1, SALEM, ILL.



HURRY! IT'S FROM RANDY-- OPEN IT UP, KATY!-- WHAT DOES HE SAY-- HUH?

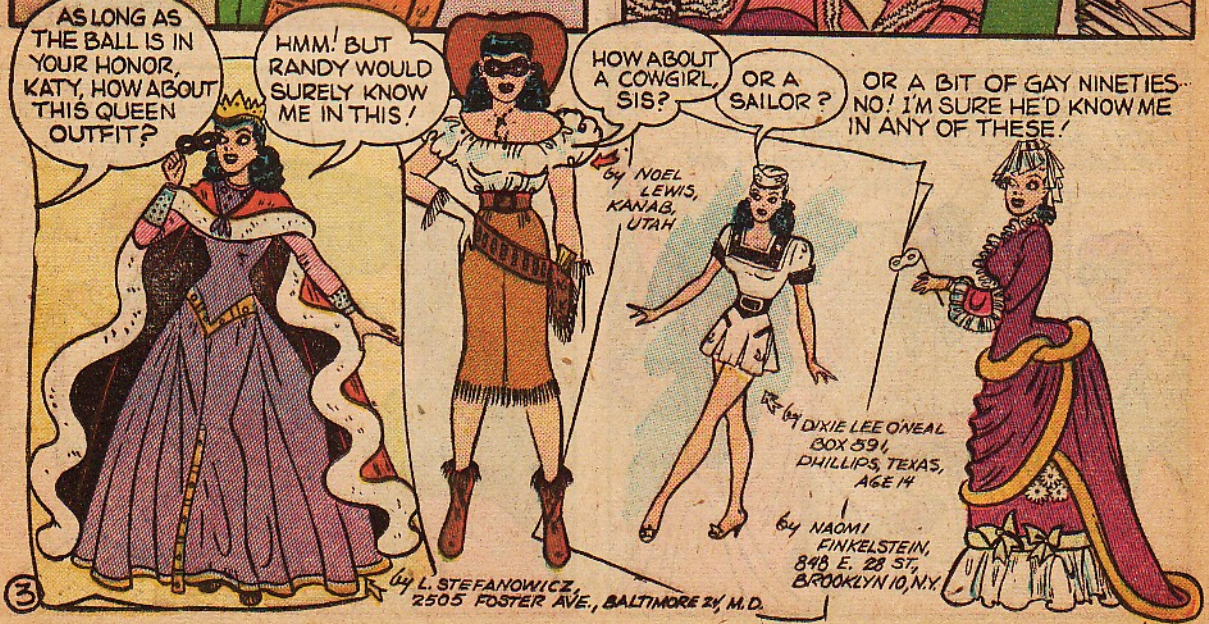
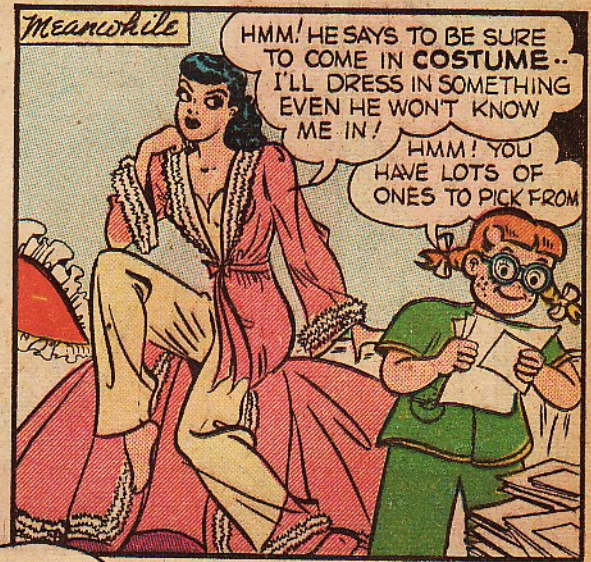
IT'S A GILT-EDGED INVITATION TO A MASQUERADE BALL TO BE GIVEN IN MY HONOR-- HMM!



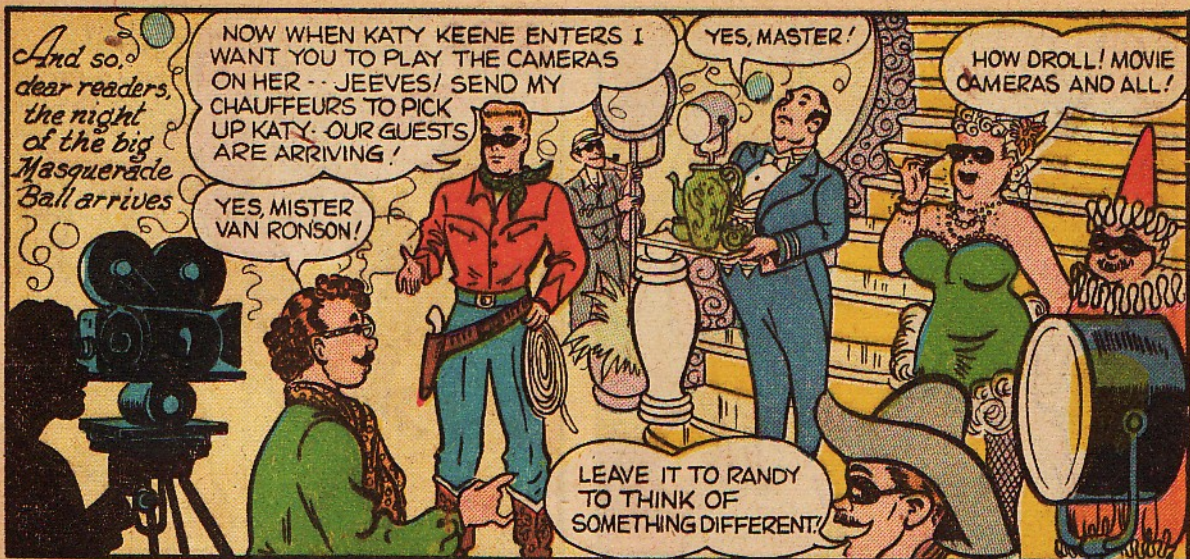
IMAGINE THAT, SIS, IN MY HONOR-- I'M SO THRILLED TO GET SUCH AN INVITATION!

MAYBE THIS IS HIM ON THE PHONE CALLING TO SEE IF YOU GOT IT, KATY!

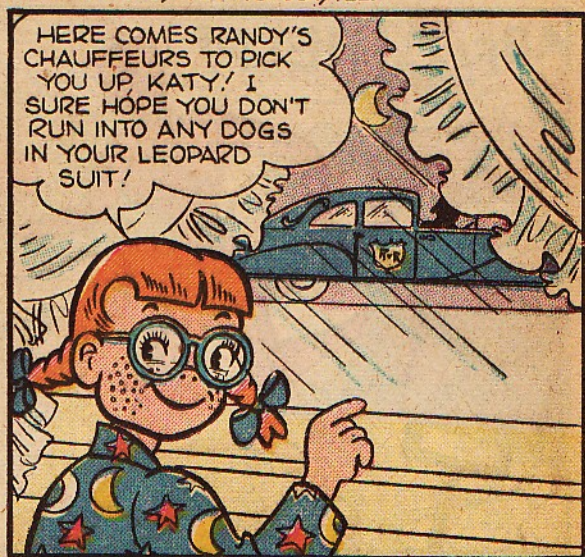
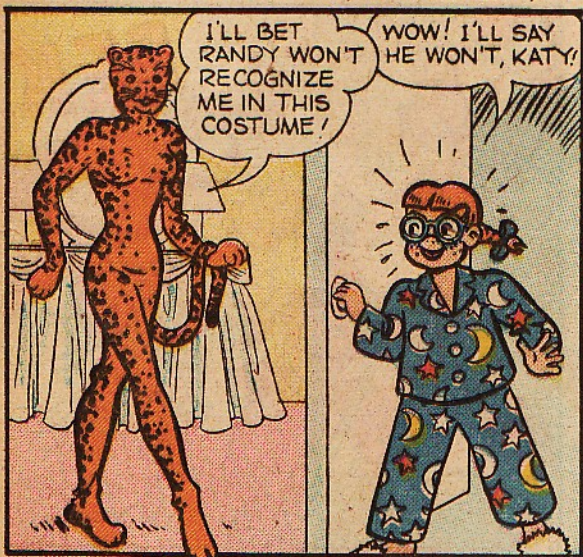




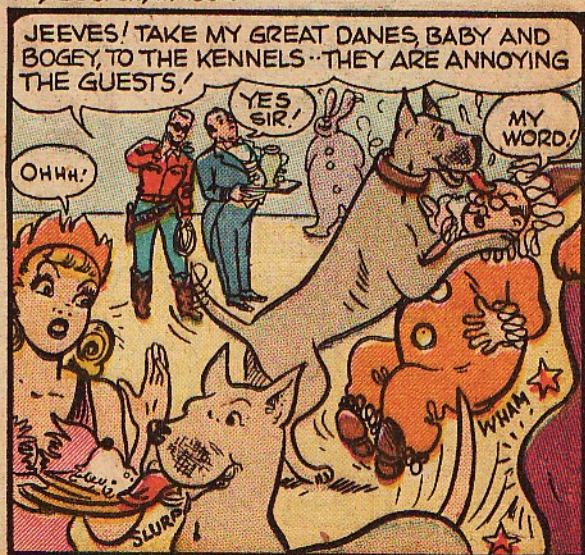
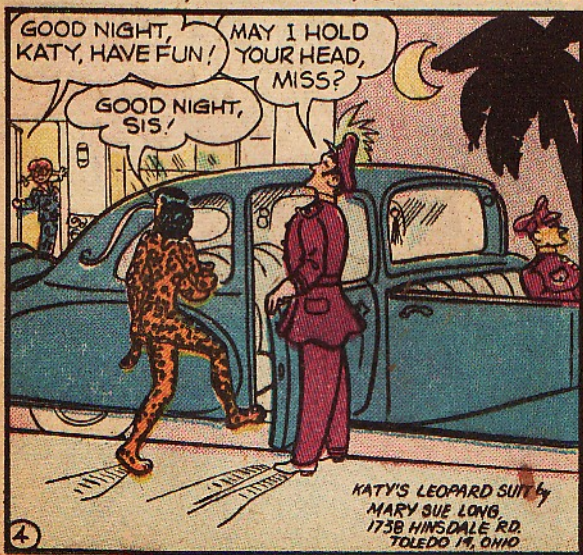




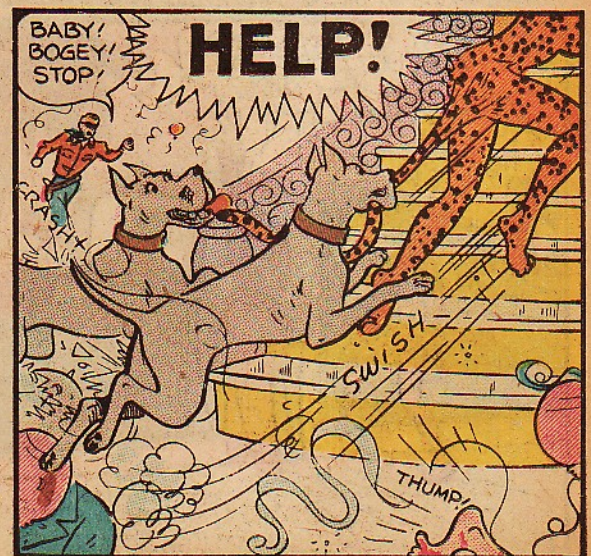
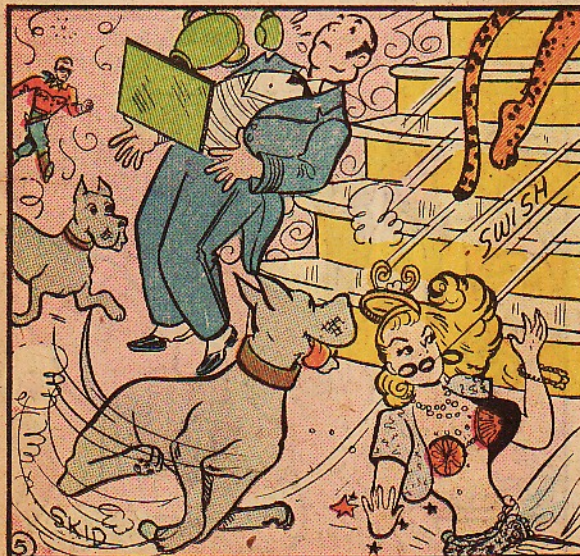
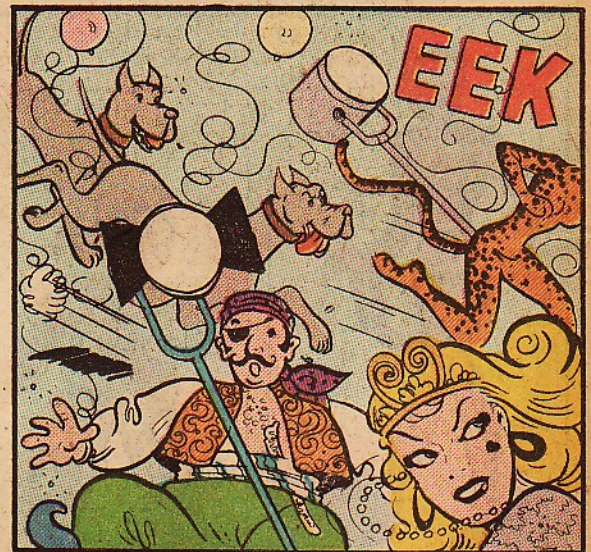
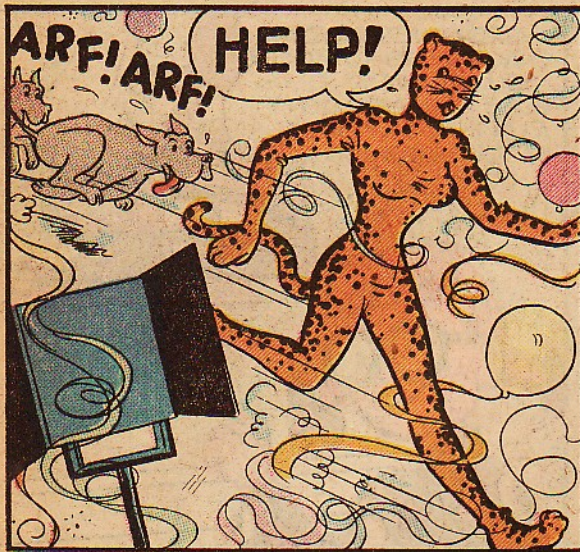
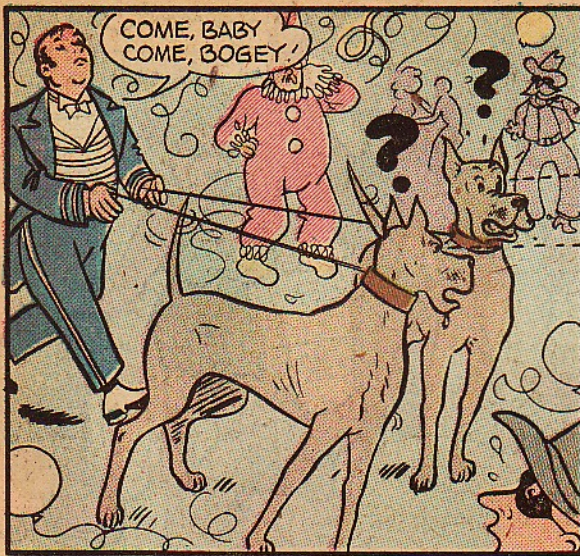
RANDY'S COWBOY OUTFIT by BETTY MILLER, 2049 ILLINOIS ROAD, NORTHBROOK, ILL.



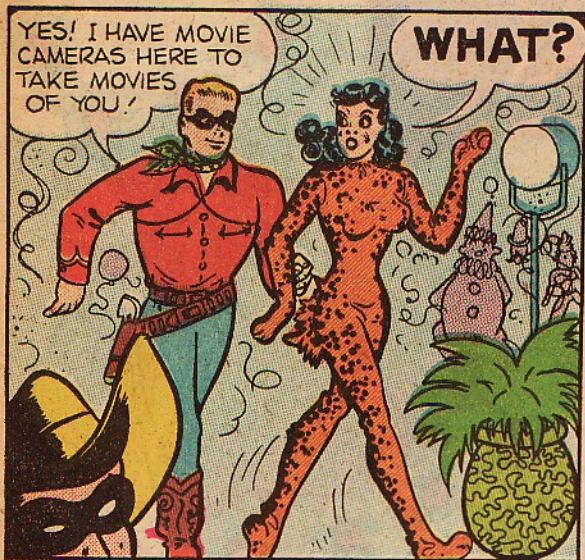
R.J.'S ON SIS by SUSAN TROTT, 382 COMMONWEALTH AVE., BOSTON, MASS. 02118











**EXTRA! EXTRA! EXTRA!**

**APPROVED ARCHIE READING**

**HE'S HERE... FULL OF FUN... FULL OF MISCHIEF... IN A BRAND NEW, LAUGH-PACKED MAGAZINE ALL HIS OWN!**

**SUPER DUCK PRESENTS**

**Fauntleroy**

**FAUNTLEROY**



# Katy Fashions

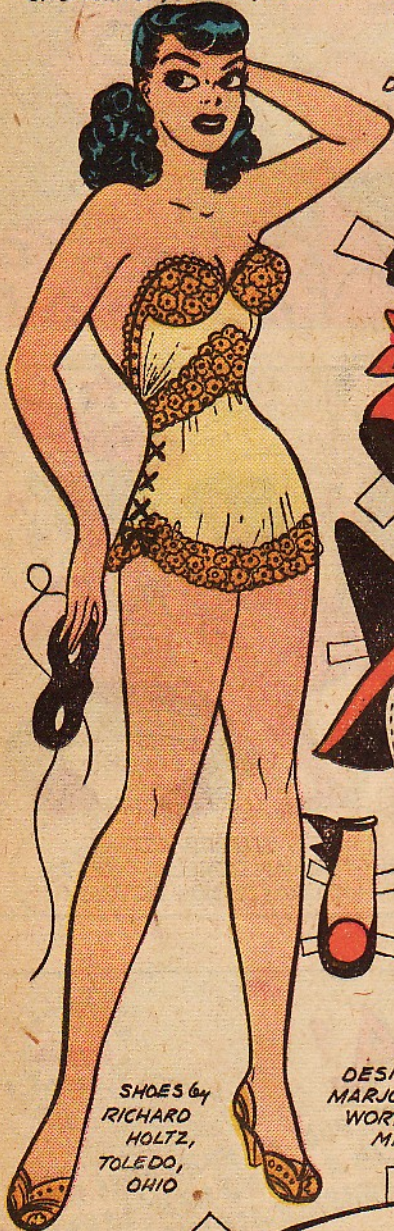
FOR RANDY'S MASQUERADE BALL!

LINGERIE by  
JACQUELINE LOPEZ,  
ROUTE # 3  
SNOHOMISH, WASH., AGE 13

DESIGNED by  
MAUREEN VIGDER,  
133 WEST DARTMOUTH RD.,  
KANSAS CITY, MO.,  
AGE 11

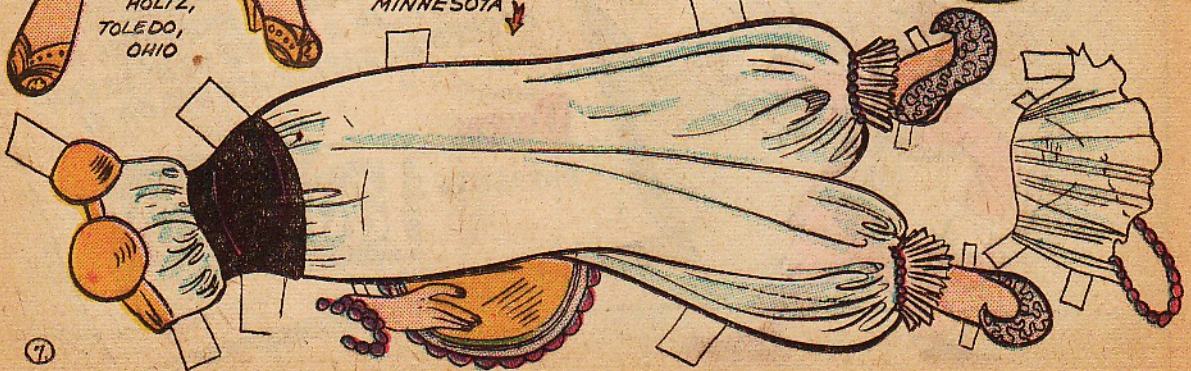
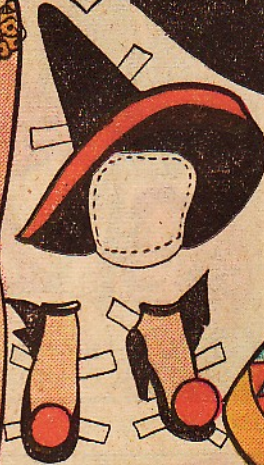
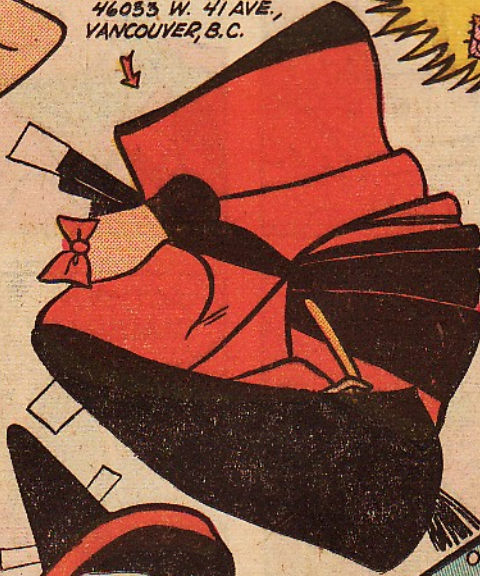
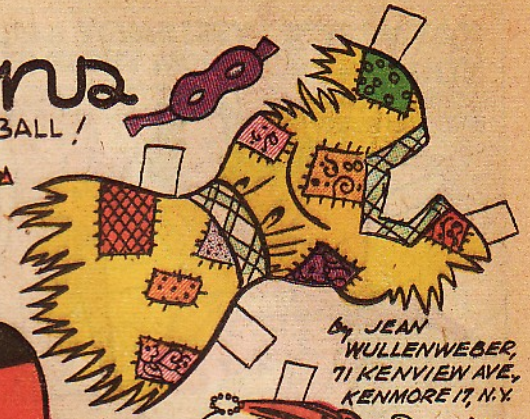
DAPHNE BARBER,  
46055 W. 41 AVE.,  
VANCOUVER, B.C.

by JEAN  
WULLENWEBER,  
71 KENVIEW AVE.,  
KENMORE 17, N.Y.



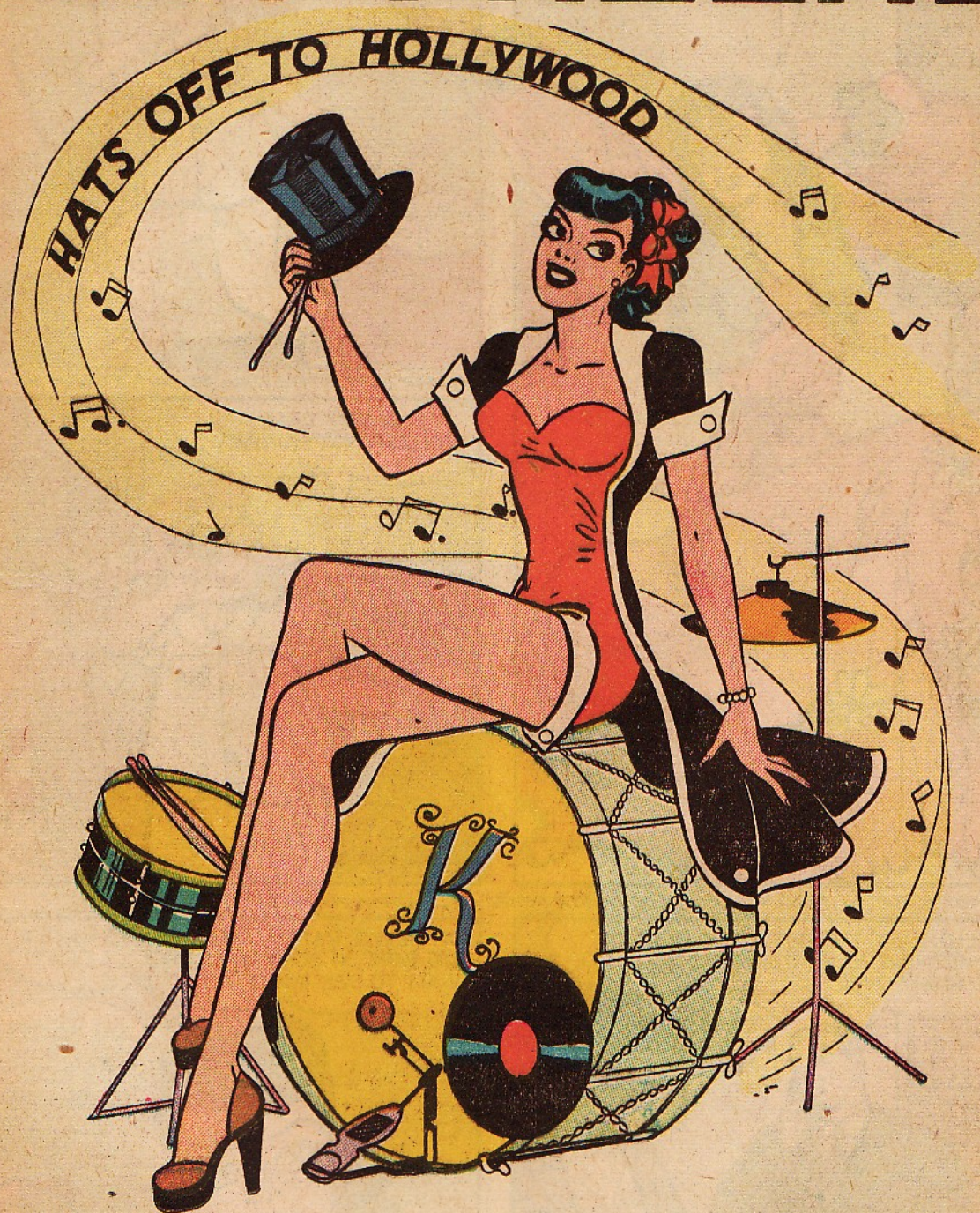
SHOES by  
RICHARD  
HOLTZ,  
TOLEDO,  
OHIO

DESIGNED by  
MARJORIE GJERTSON  
WORTHINGTON,  
MINNESOTA





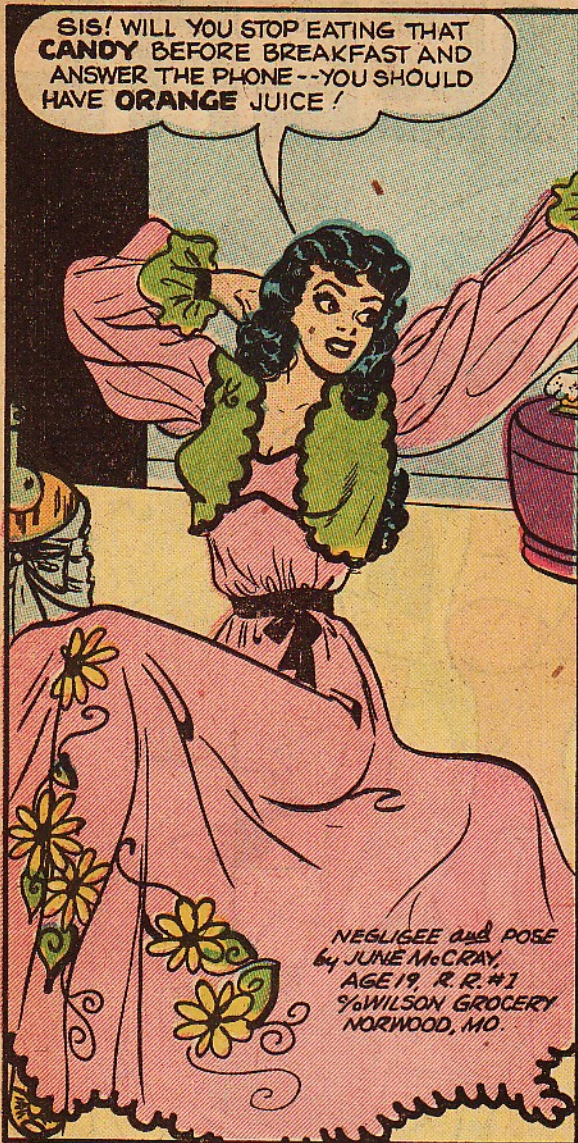
# KATY KEENE



POSE AND OUTFIT by  
ROSANA S.  
3103 E. 9th ST.  
JOPLIN, MO.

① SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION! DON'T FORGET! KATY APPEARS IN PEP, WILBUR, LAUGH AND SUZIE COMIC BOOKS! ALL ARCHIE COMIC PUBLICATIONS!!





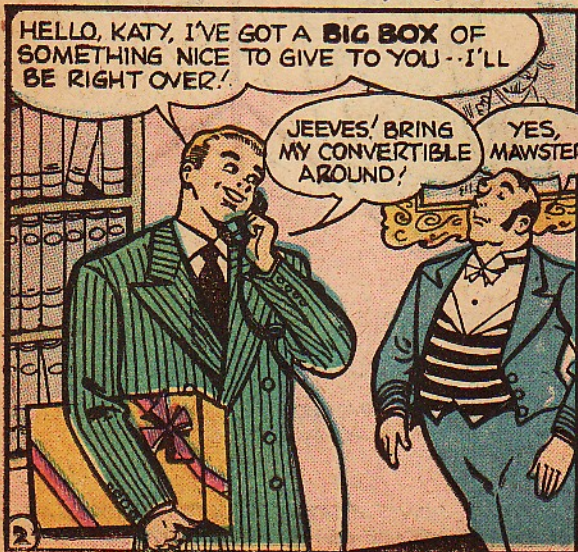
NEGLIGEE and POSE  
by JUNE McCRAY,  
AGE 19, R. R. #1  
%WILSON GROCERY  
NORWOOD, MO.



P.J.'S by JUDY HUNT, 117 CHESTNUT ST, BATTLE CREEK, MICH 53



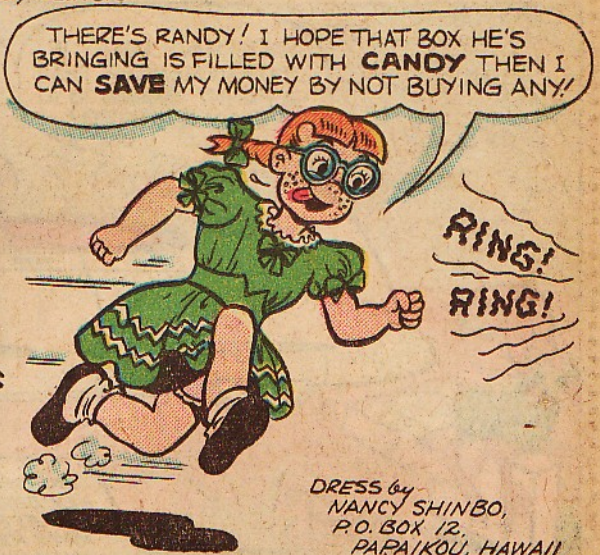
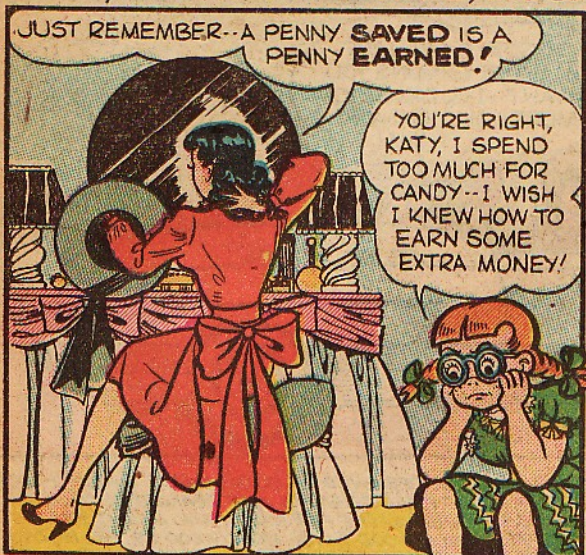
RANDY'S SUIT by TWILLA LERCH, 608 NORTH PEARL ST., HAVANA, ILLINOIS







SLIP by MARIE ???, 5627 PERRY AVE., CHICAGO 21, ILLINOIS

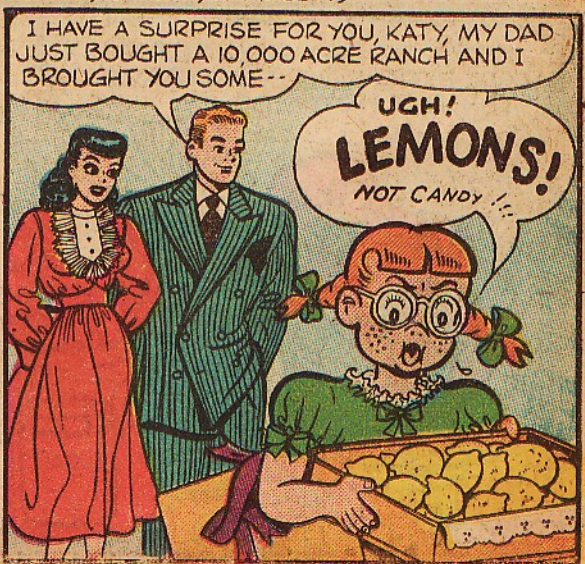


DRESS by NANCY SHINBO, P.O. BOX 12, PAPA'IKOU, HAWAII

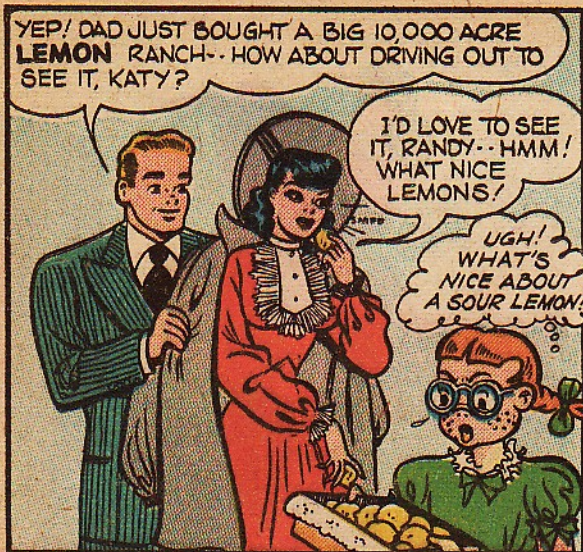
KATY'S BLOUSE by GERALDINE HOULIHAN, 1013 COLUMBIA ST, UTICA 4, N. Y. (AGE 14)



KATY'S SKIRT by STEVE KATCHMER, R.F.D.#1 BOX 462, NILES, OHIO







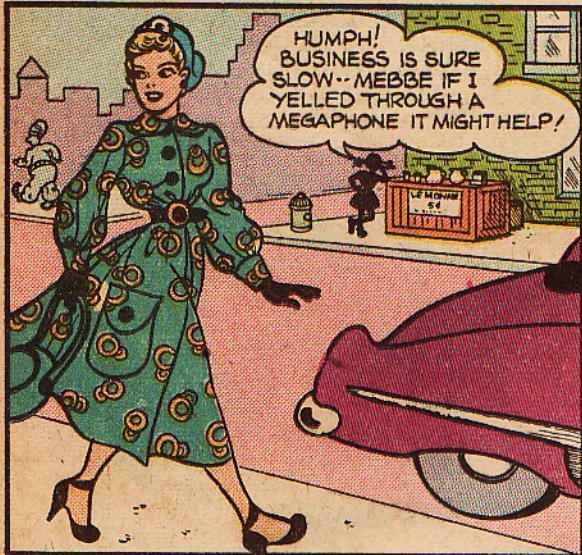
KATY'S COAT by SUE KEMP, 1826 E. JEFFERSON, DETROIT 7, MICHIGAN



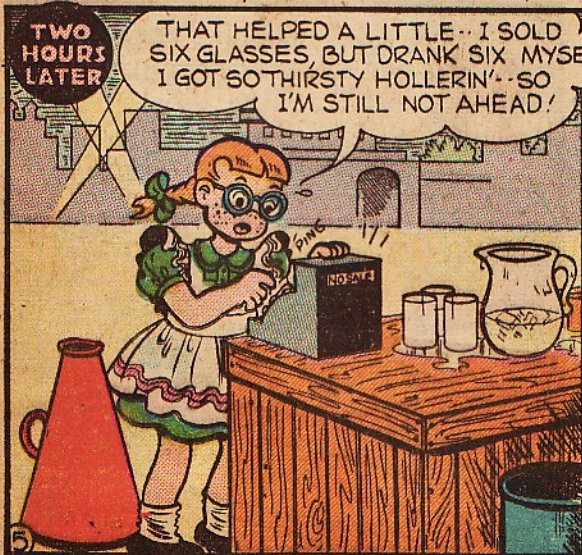
RANDY'S FISH TAIL CAR DESIGNED by EDDIE GIROU, BAY CITY, MICH. HEY, BOYS! HOW ABOUT YOU DESIGNING A STREAMED AUTO, A ROCKET PLANE OR A FANCY YACHT FOR RANDY AND MAIL IT TO - KATY KEENE, 7070 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIFORNIA KATY WILL SEE THAT RANDY GETS IT! C'MON, BOYS, GET BUSY!



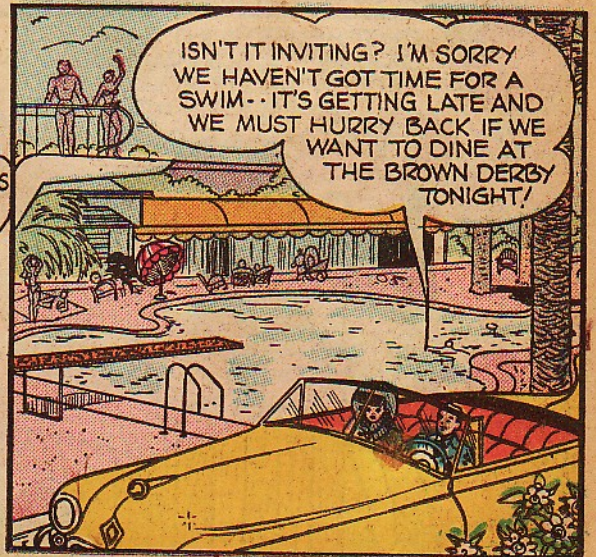
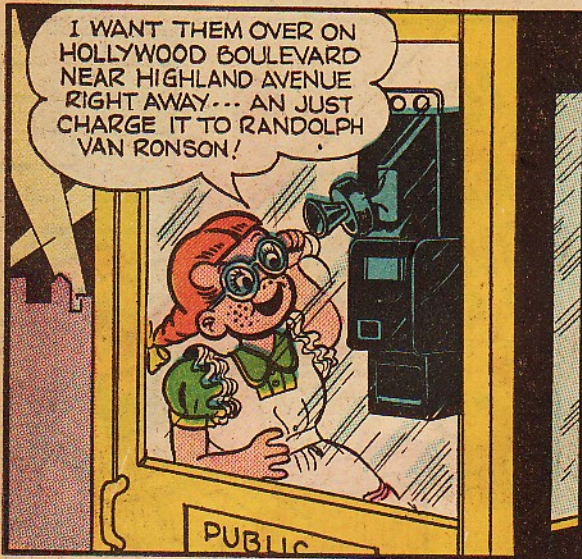
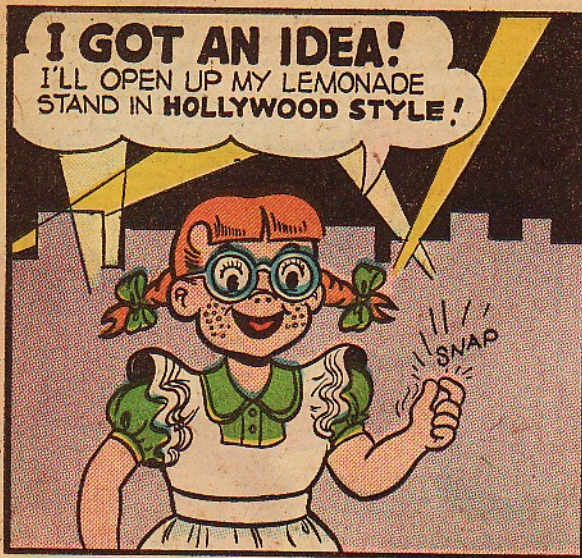




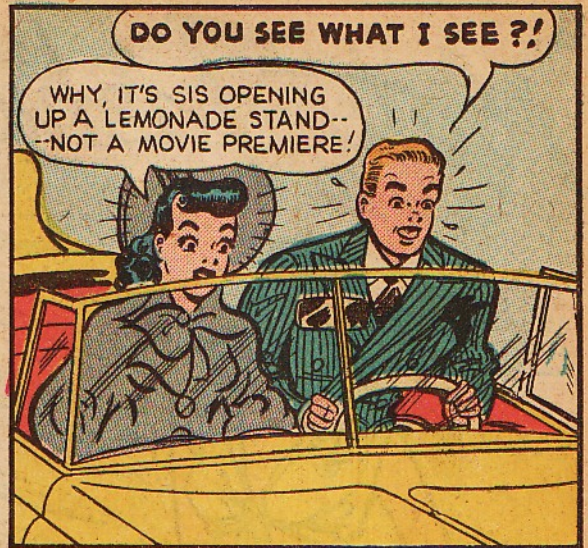
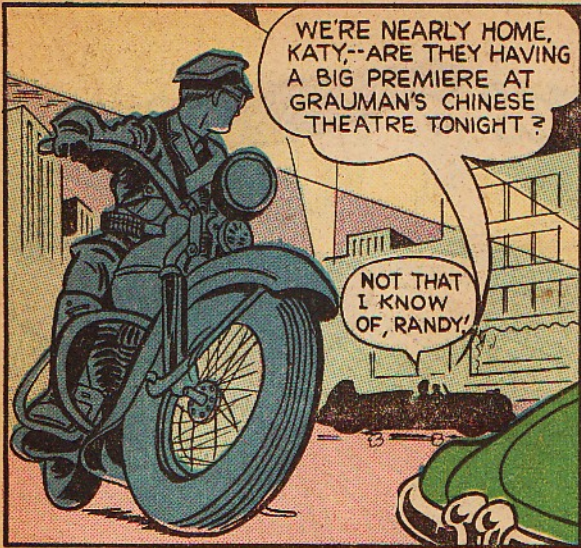
PINAFORE ON SIS by MARY LOU VAN HORMAN, 57 SPRUCE ST., SAULTE ST. MARIE, ONTARIO, CANADA



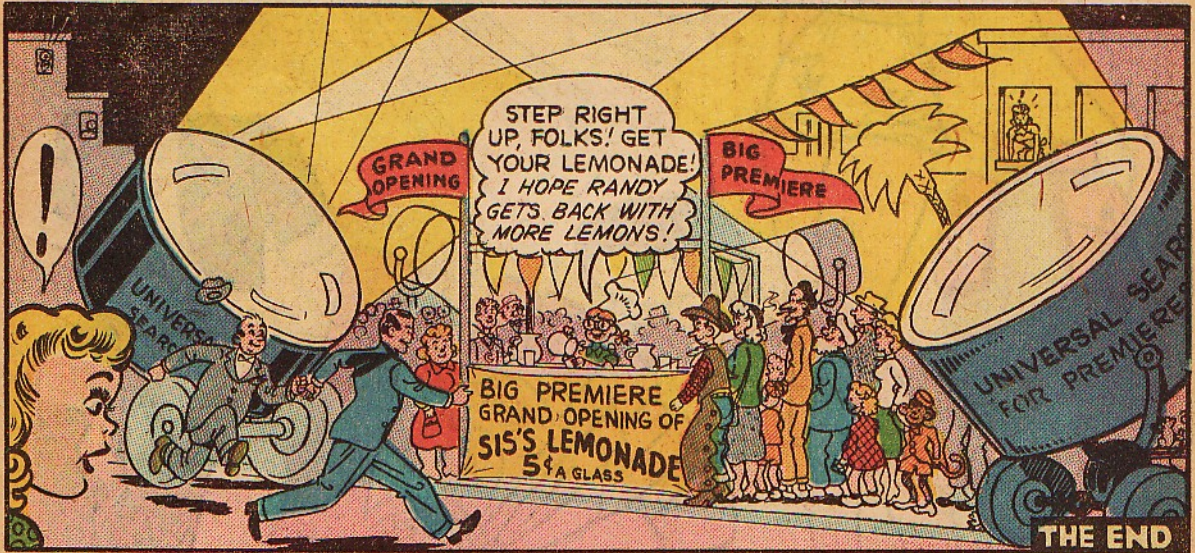








KATY'S HAT and BAG by JANIS DZIAK, (AGE 10), ERIE BEACH ROAD, LAKESIDE, OHIO



**Look! NOW YOU CAN SEND FOR THIS NEW KATY KEENE PIN-UP plus OVER 30 NEW CUT-OUTS ALL FOR 10¢**

Sincerely Yours,  
Katy Keene  
and  
Bill Brown

YEP! YOU CAN HAVE THIS NEW 6X9 INCH PIN-UP, IN COLORS SUITABLE TO FRAME PLUS OVER 30 CUT-OUTS TO FIT THIS PIN-UP! ALL YOU HAVE TO DO IS MAIL THIS COUPON WITH TEN CENTS IN COIN TO KATY KEENE IN HOLLYWOOD!

**2** TO KATY KEENE PIN-UP DEPT., 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

HERE IS MY TEN CENTS IN COIN PLEASE SEND ME THE NEW KATY PIN-UP AND CUT-OUTS!

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

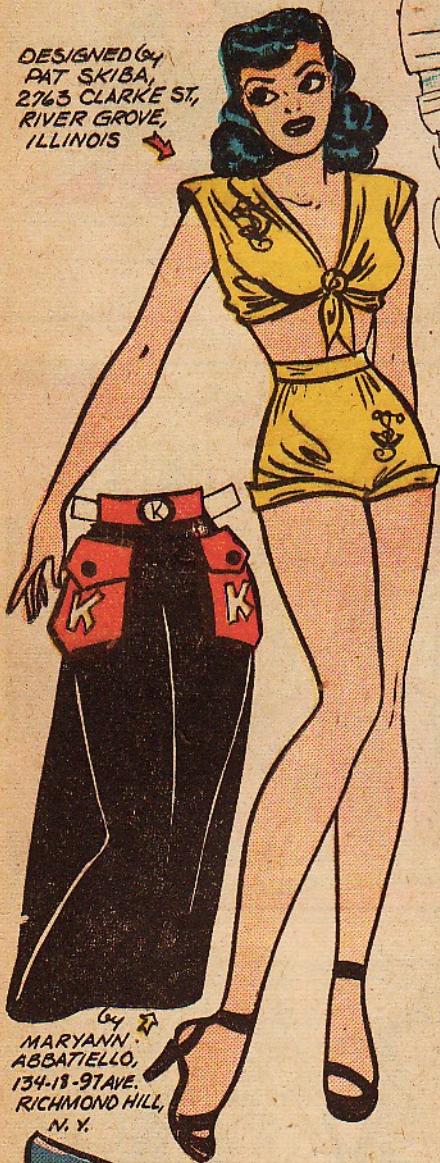
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

PLEASE PRINT NAME AND ADDRESS PLAINLY!



# Katy Fashions

DESIGNED by  
PAT SKIBA,  
2763 CLARKE ST.,  
RIVER GROVE,  
ILLINOIS

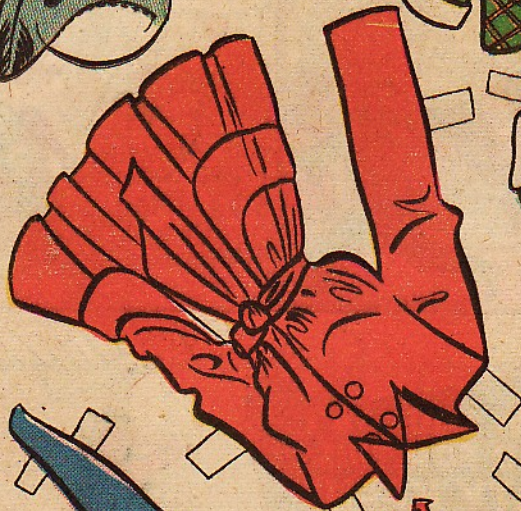
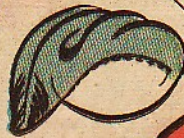


by  
MARYANN  
ABBATELLO,  
134-13-97AVE,  
RICHMOND HILL,  
N. Y.



DESIGNED by  
VERNA WHISMAN,  
R. R. # 4,  
ROCHESTER, INDIANA

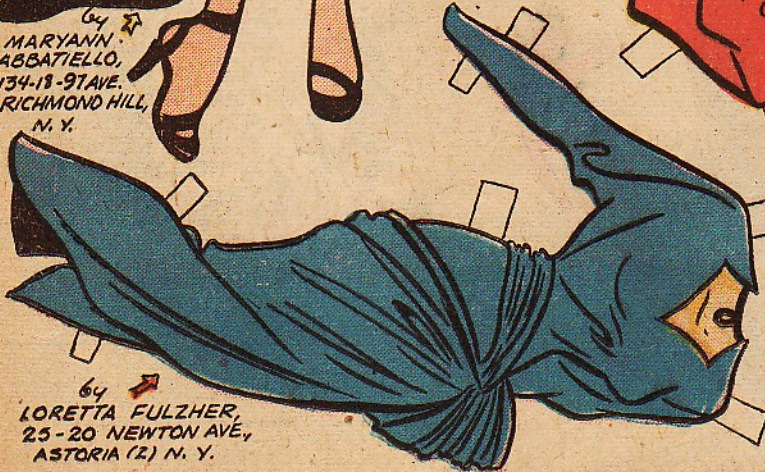
DESIGNED by  
MARILYN BAUSCH,  
806 FULTON ST.,  
FARMINGDALE, N. Y.  
AGE 11 1/2



by  
KATHY  
MARTAKIS,  
4737 ADAMS  
STREET,  
GARY,  
INDIANA



by  
LORETTA FULZHER,  
25-20 NEWTON AVÉ.,  
ASTORIA (2) N. Y.





# KATY KEENE

THE PIN-UP QUEEN

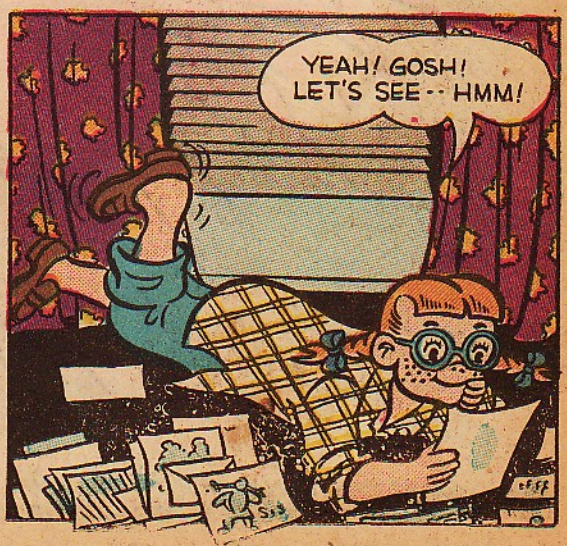
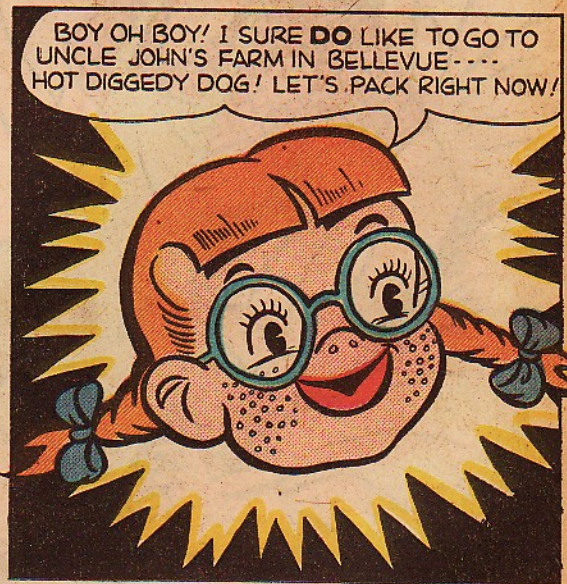
by  
BILL WOGGON



PIN-UP POSE AND FARMERETTE  
OUTFIT DESIGNED BY  
LUPE SERNA,  
EL PASO, TEXAS

① SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION  
WATCH FOR HER IN PER WILBUR, LAUGH AND SUZIE COMIC BOOKS!



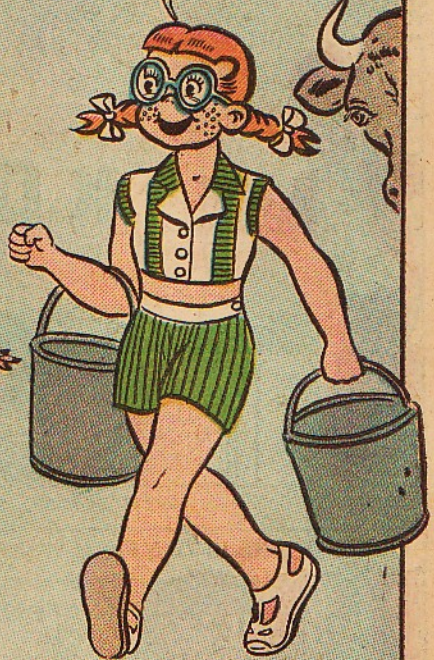
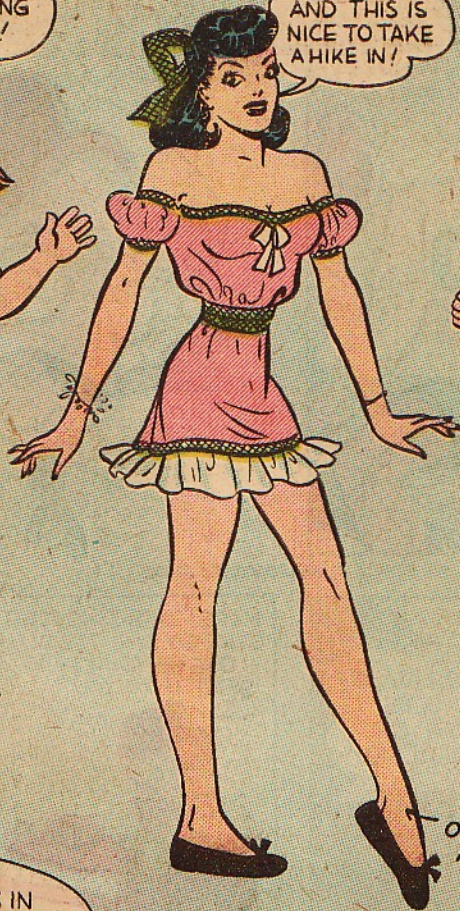




HERE'S THE THING FOR ME, KATY!

AND THIS IS NICE TO TAKE A HIKE IN!

OH BOY! HERE I AM, READY TO MILK UNCLE JOHN'S COWS!



↑  
PLAY SUIT AND POSE by  
PHYLLIS VERTRESE,  
153 N. OLIVER ST.,  
WICHITA, KANSAS

PLAY SUIT AND POSE by  
DOROTHY LEE M<sup>C</sup>CARTY,  
CLEWISTON, FLORIDA, AGE 9

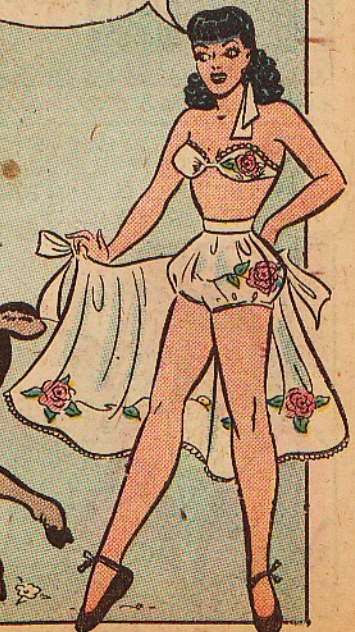
OUTFIT and POSE DRAWN by  
NELLIE SINGER, FOREST PARK, ILL.

I CAN FEED THE CHICKENS IN THIS CUTE SUN DRESS, DESIGNED by AUDREY BURGGRAFF, TRAILER CAMP 2, ST. CLOUD, MINN.

THIS IS A CUTE OUTFIT AND POSE BY BARBARA REUSCH, BOX 413, M<sup>P</sup>HERSON, KANSAS!

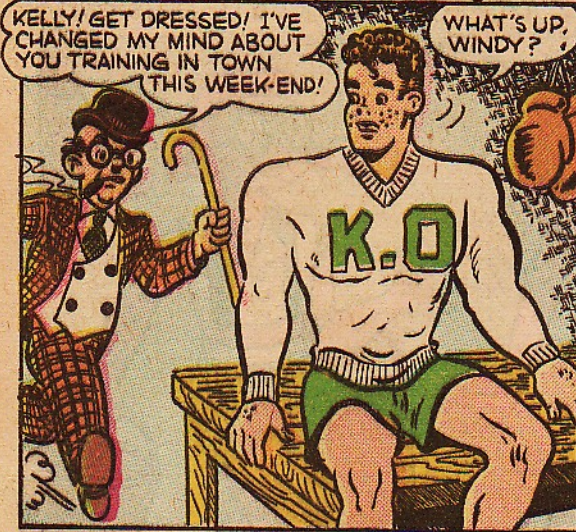
IN CASE I MIGHT WANT TO WALK OVER AND TAKE A SWIM IN THE LAKE NEARBY -- THIS IS DRAWN FOR ME BY JANET SNIPES, NORTH BALTIMORE, N.Y. P.O. BOX 296

I'D MAKE A CUTE MILK MAID IN THIS OUTFIT BY EMILY SLABY OF CALUMET, ILLINOIS

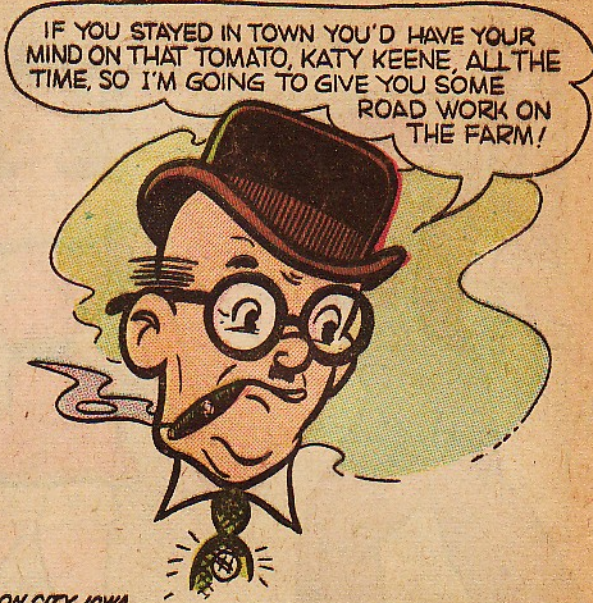




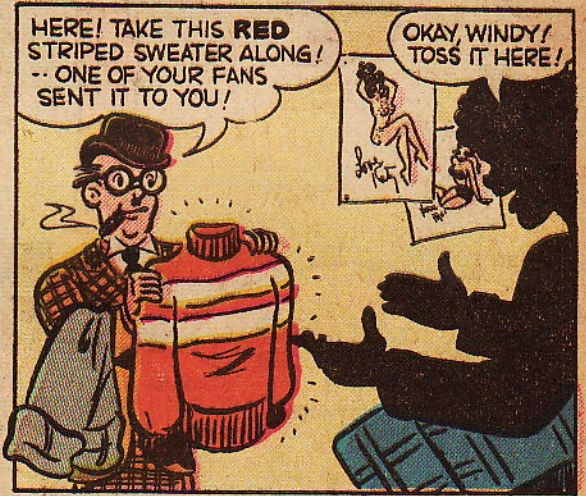
While Katy and Sis are choosing what to wear let's see what K.O. Kelly is doing



GYM OUTFIT ON K.O. by AUDREY ZARUBA, 200 12th S.E. MASON CITY, IOWA.



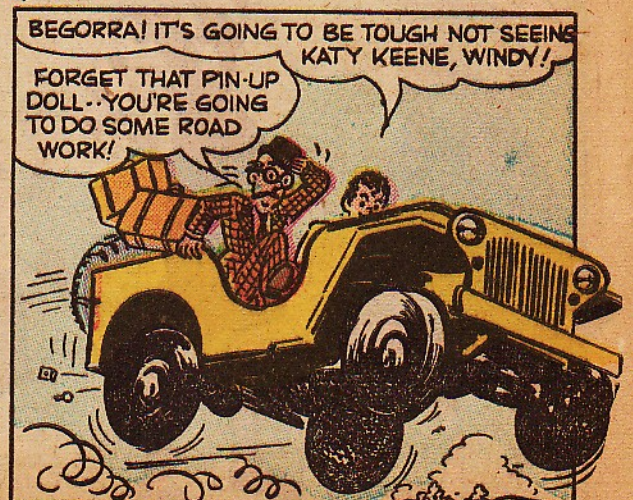
K.O.'S SPORT OUTFIT by SHIRLEY BECK, P.O. BOX 2, ALPINE, CALIF.



Yep! Stick around and keep your eye on that red sweater designed for K.O. by Edward Smith Route #11, Box 618, Springfield, Missouri.



KATY'S OUTFIT by DANIELA SEIJO, 83 JAMES ST, NEW YORK, N.Y. SIS'S by JAQUELINE BANFIELD, N.Y. 30, N.Y.

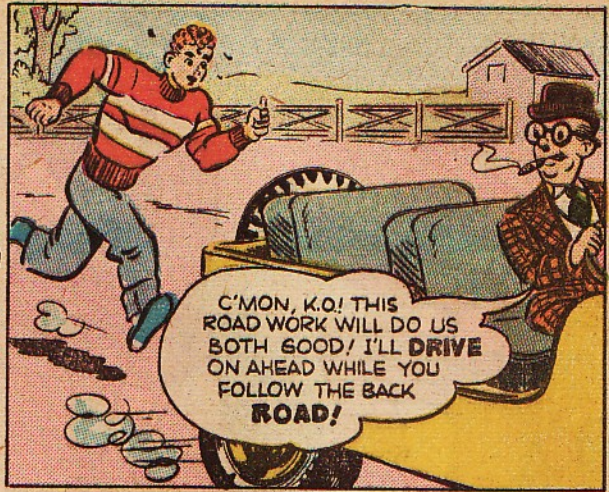
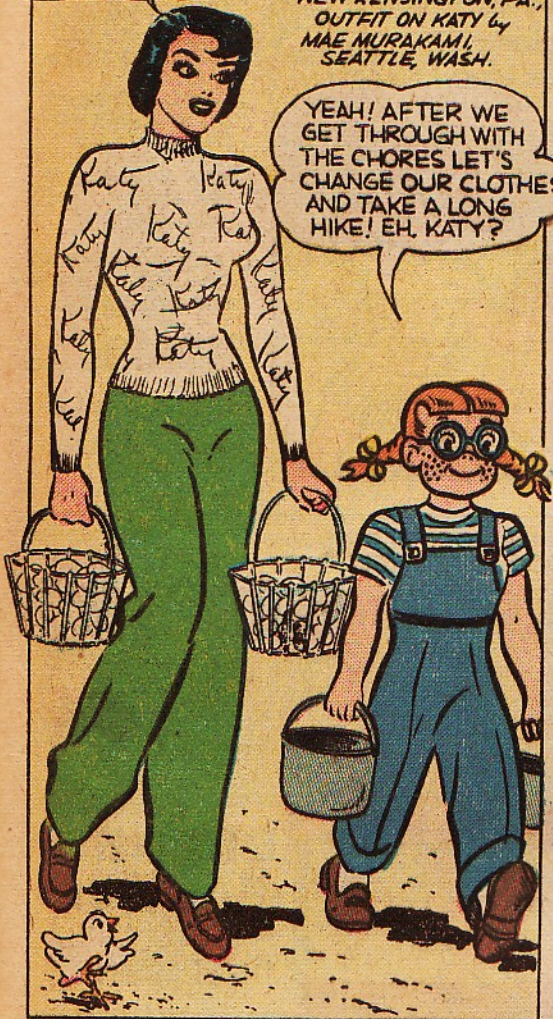




ISN'T THIS FRESH AIR WONDERFUL, SIS!

OUTFIT ON SIS by PEGGY BICKERSTAFF, NEW KENSINGTON, PA.,  
OUTFIT ON KATY by MAE MURAKAMI, SEATTLE, WASH.

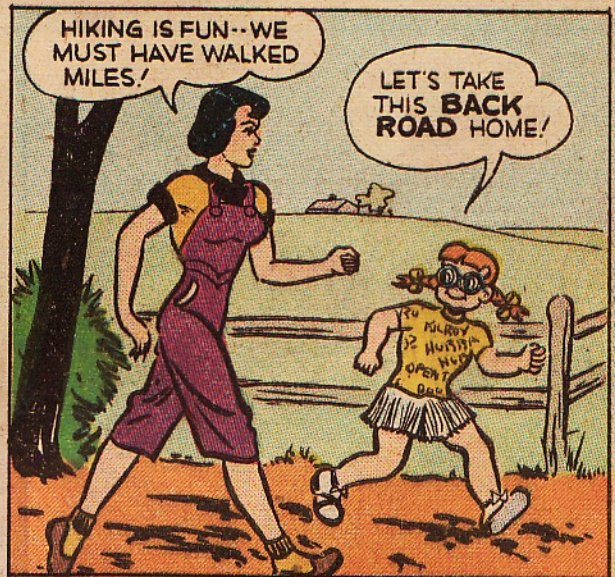
YEAH! AFTER WE GET THROUGH WITH THE CHORES LET'S CHANGE OUR CLOTHES AND TAKE A LONG HIKE! EH, KATY?



C'MON, K.O.! THIS ROAD WORK WILL DO US BOTH GOOD! I'LL DRIVE ON AHEAD WHILE YOU FOLLOW THE BACK ROAD!

HIKING IS FUN--WE MUST HAVE WALKED MILES!

LET'S TAKE THIS BACK ROAD HOME!



KATY'S HAIR-DO by M. LANG, LANG SALON & BEAUTY, TOLEDO, OHIO

KATY K.O.



BEGORRA, AN' NIVER DID I THINK I'D SEE YE OUT HERE, KATY!

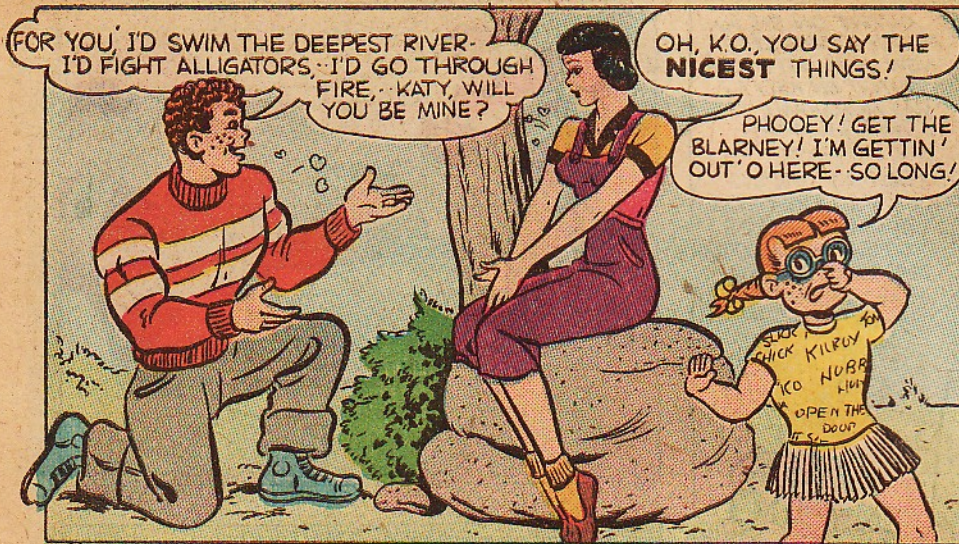
YOU SURPRISED ME, TOO, K.O.!

O.K.! NOW TH' SHOCK IS OVER-LET'S HIKE SOME MORE!



SHORTS and POLO SHIRT on SIS by GERRY POLLOCK, 154 BROOKHAVEN RD., CHESTER, PENNA.





PLAYSUIT ON KATY  
DESIGNED BY  
BARBARA DOWNIE,  
3602 1/2 ST. JOHN,  
KANSAS CITY, MO.

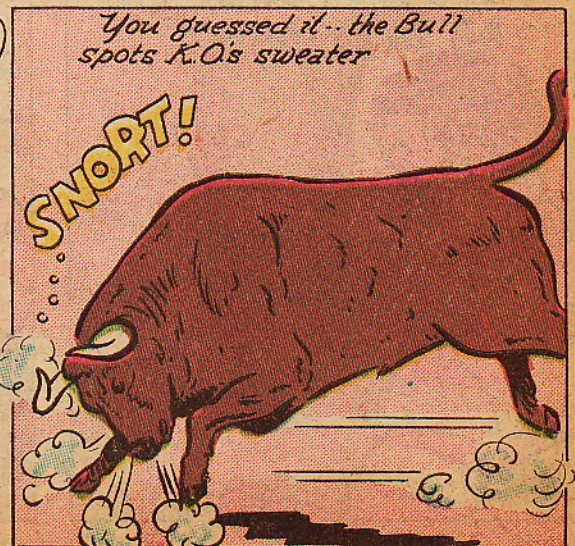
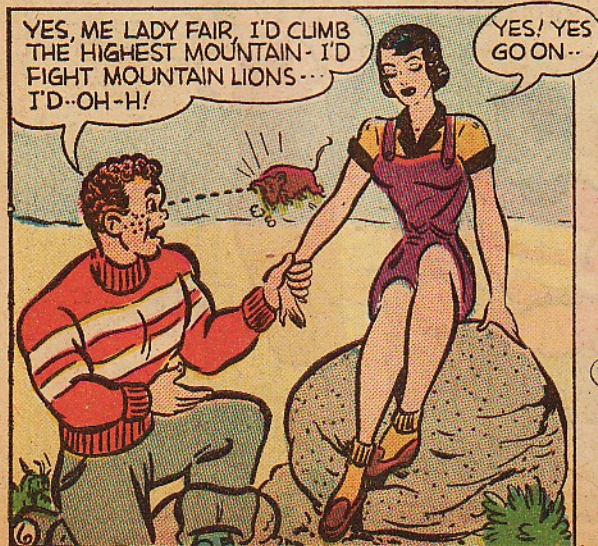
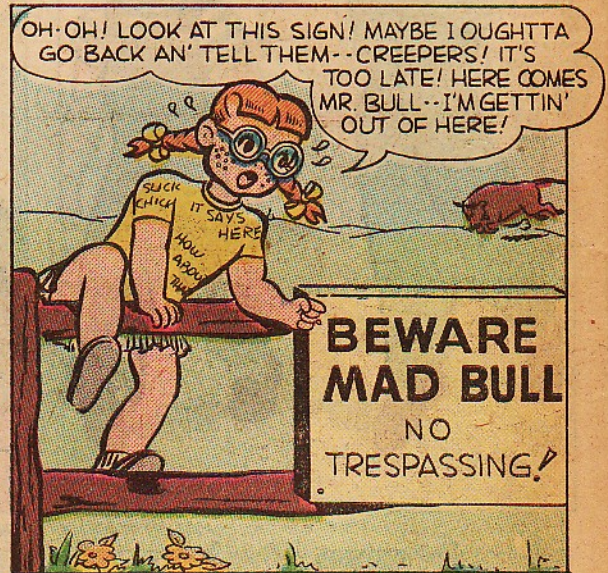
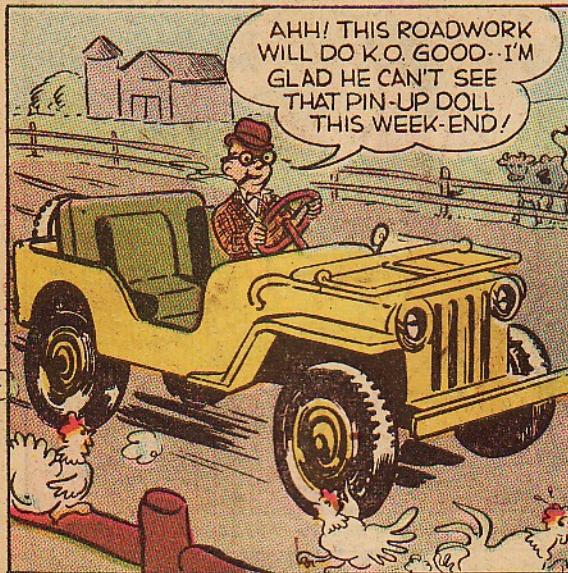
WANDA SLAWINSKI,  
710 ST. ANN'S AVE.  
BRONX 55, N.Y.

RUTH DANANCHER,  
9 1/2 AVE.,  
SEACLIFF, N.Y.

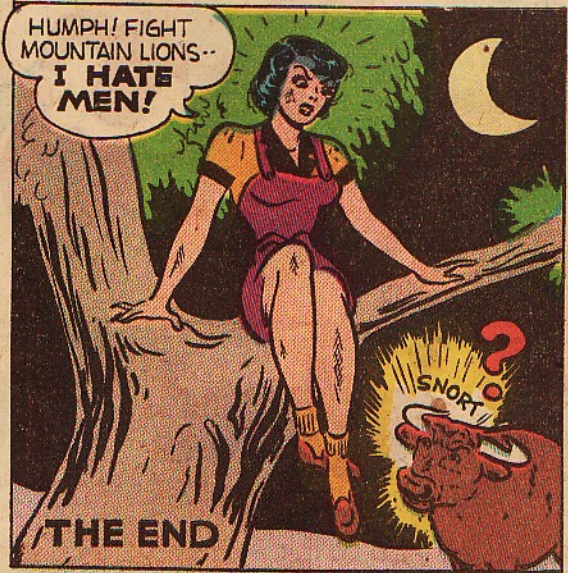
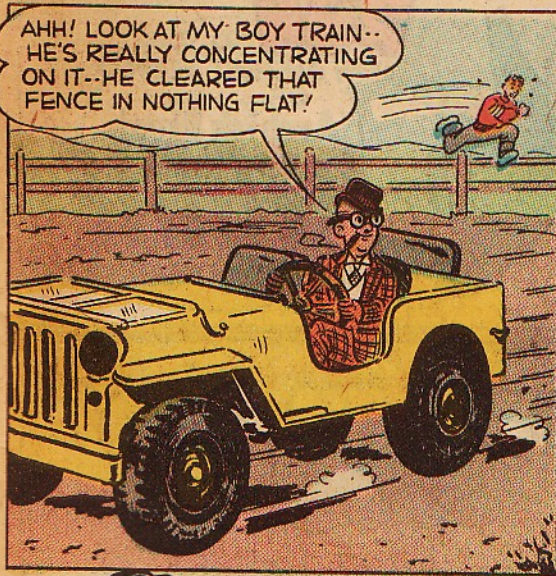
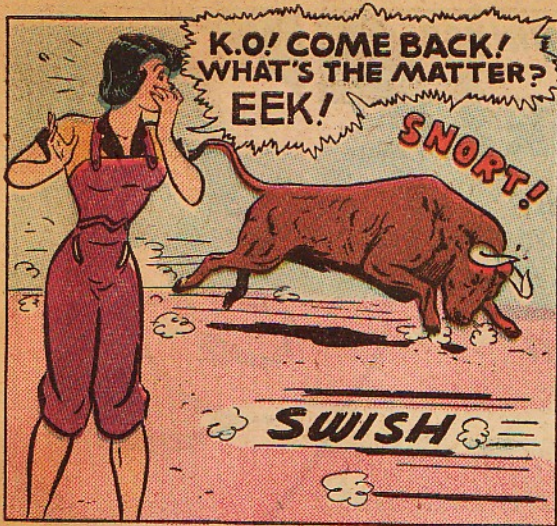
CLAIRE MONTICELLO  
DREW STATION, BOX 5174  
LAKE CHARLES, LA.

YVONNE RICE,  
GRAND RAPIDS, MICH.

FAYE MORRISON,  
30 E. ELGEE ST.,  
BEAUMONT, TEXAS.







Watch for **KATY, SIS** and **K.O.**  
in THESE FOUR BIG MAGAZINES



THEY'RE ALL **ARCHIE** COMIC PUBLICATIONS  
LOOK FOR THIS TRADEMARK

POSE, ETC. by  
CHLOE BREWER,  
5026 HEEGE  
AFFTON, 23, MO.



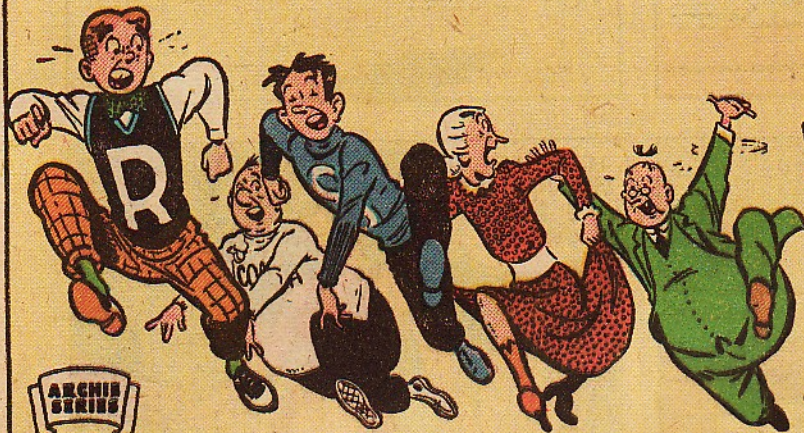
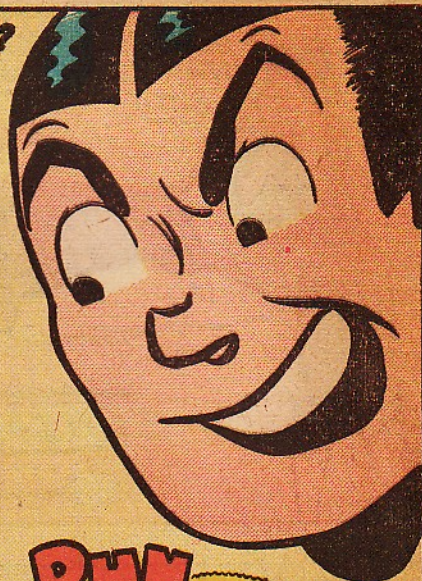


WHA' HOPPEN? WHY IS EVERYBODY RUNNING?

# Reggie is back!

ARCHIE'S RIVAL, REGGIE, IS BACK WITH A WHOLE NEW COLLECTION OF MISCHIEVOUS PLOTS AND SCHEMES TO TORMENT ARCHIE, JUGHEAD, COACH, MISS GRUNDY, AND MR. WEATHERBEE!

REGGIE IS GREATER THAN EVER IN THE SECOND ISSUE OF HIS OWN COMIC BOOK! DON'T MISS THE FUN...



ARCHIE SERIES

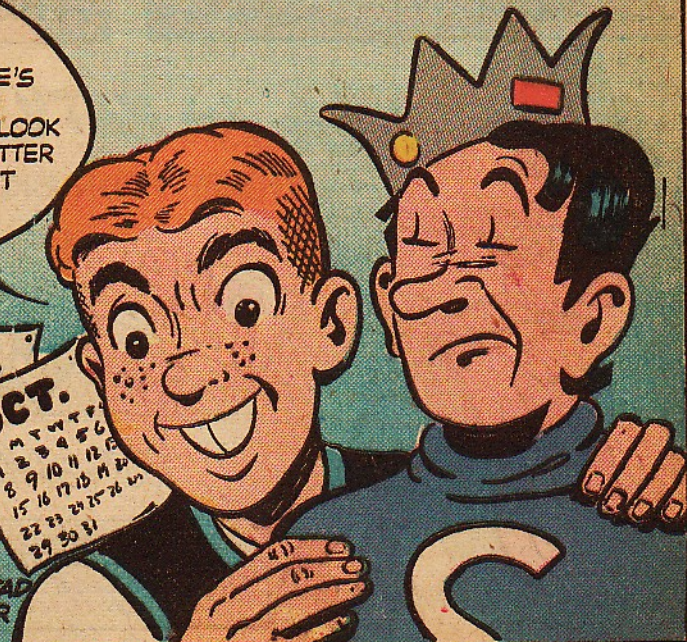
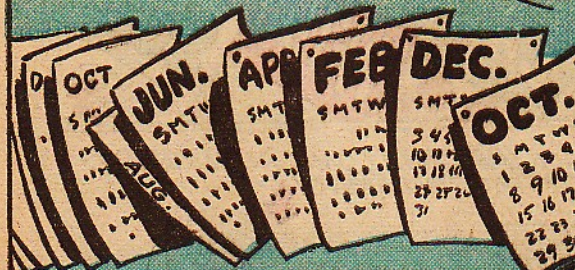
**RUN** TO YOUR DEALER NOW AND GET YOUR COPY OF... Archie's Rival **REGGIE** "EVERY STORY BRAND NEW"

Archie's Pal

# Jughead

## IS HERE TO STAY!!

I KNEW HE'D DO IT, GANG! MY PAL JUGHEAD HERE MADE SUCH A HIT WITH YOU GUYS AND GALS THAT NOW HE'S APPEARING REGULARLY, EVERY OTHER MONTH, IN A MAGAZINE OF HIS OWN! SO LOOK FOR HIM ON YOUR NEWS STANDS! OR BETTER STILL, TELL YOUR NEWS DEALER TO PUT ASIDE YOUR COPY OF ARCHIE'S PAL JUGHEAD!



HERE ARE THE MONTHS ARCHIE'S PAL, JUGHEAD WILL APPEAR! IF YOU MISS YOUR COPY ASK YOUR NEWS DEALER! HE'LL GET IT FOR YOU!



# GETTING BALD? GROW MORE VIRILE HAIR



**IN 30 DAYS OR DON'T PAY A CENT!**  
**Most Bald People Could Have Saved**  
**Their Hair Had They Acted in Time!**

Once you notice symptoms of **TOO MUCH HAIR IN YOUR COMBINGS, ITCHY SCALP, EXCESSIVE DRYNESS OR OILINESS**

## ACT IMMEDIATELY!

"I recommend SAYVE because it's the best Science can do to **SAVE YOUR HAIR!**"  
— Rocco, Personal Barber of the late **THOMAS A. EDISON.**

**Beware of too much hair in your comb, it is a dangerous symptom!**

Once you are **BALD** it's too late, nothing can help you, not even SAYVE! So don't delay, delay may cost you your hair! SAYVE keeps your sick scalp free of itchy dandruff, seborrhea, and stops the hair loss they cause.

SAYVE KILLS the hair-destroying germs (1) Pityrosporum. Ovale, (2) Staphylococcus Albus and (3) Cornebacterium Acnes. Leading dermatologists feel that in killing these germs you rid yourself of the scalp conditions that result in **BALDNESS!** SAYVE has been extremely successful with "Difficult" hair and scalp conditions! So restful in the new and improved amazing SAYVE formula that you'll *grow more virile hair* **WITHIN 30 Days** or you return the unused portion and your money will be refunded!

SAYVE is an exclusive laboratory-created formula. Used by Rocco, Barber to the late *Thomas A. Edison.* **DON'T DARE TO DELAY! MAIL COUPON** and test it at home for 10 days **FREE** at our expense!

### GUARANTEE

If the SAYVE HAIR FORMULA isn't better than any product or treatment you have ever had, if you don't grow more virile hair in 30 days, if it doesn't do for you what it has done for others, if you are not delighted with it, return it and your money will be refunded in full. SAYVE is guaranteed to both **MEN** and **WOMEN!**

**SAYVE HAIR COMPANY**  
1025 Broad Street Newark, N. J.

### SEND NO MONEY

**SAYVE HAIR COMPANY, Dept. 100**  
1025 Broad Street, Newark, New Jersey

Rush the SAYVE hair and scalp treatment (90-day supply) in plain wrapper. I must be 100% satisfied with the results of this treatment, I must grow more virile hair in 30 days, or my money will be refunded upon return of the unused portion. I am the sole judge.

- Enclosed find \$5. (Cash, check or money order.)  
Send postage prepaid.  
 Send C.O.D. I will pay postman \$5 plus postage.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

I understand if not delighted with the new and improved SAYVE hair formula, I can return the unused portion after 10 days for full purchase price refund.

**SENT ON APPROVAL!**

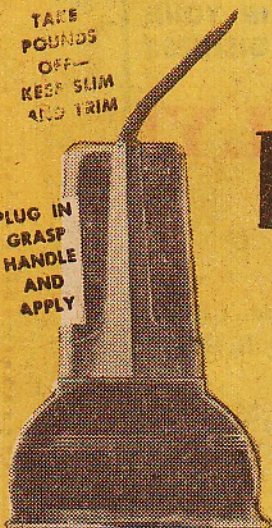


# REDUCE KEEP SLIM AT HOME WITH RELAXING, SOOTHING MASSAGE!

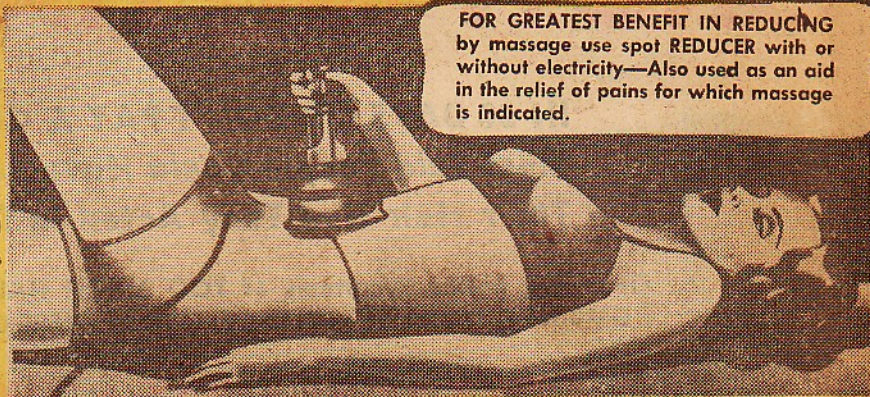
## ELECTRIC SPOT REDUCER

TAKE  
POUNDS  
OFF—  
KEEP SLIM  
AND TRIM

PLUG IN  
GRASP  
HANDLE  
AND  
APPLY



UNDERWRITERS  
LABORATORY  
APPROVED



FOR GREATEST BENEFIT IN REDUCING by massage use spot REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

## TAKE OFF UGLY FAT!

Don't Stay **FAT**— You Can **LOSE**  
**POUNDS** and **INCHES** SAFELY without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—**MASSAGE!** One of Nature's most commonly used aids. With the **SPOT REDUCER** you can now enjoy the benefits of **RELAXING, SOOTHING** massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down **FATTY TISSUES**, tones the muscles and flesh, and the increased awakened blood circulation carries away

waste fat—helps you regain and keep a firmer and more **GRACEFUL FIGURE!**

### YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

## TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of **FAT**. MAIL COUPON now!

### ALSO USE IT FOR ACHEs AND PAINs



#### CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



#### MUSCULAR ACHEs:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

#### USED BY EXPERTS:

Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

**ORDER IT TODAY!**

**SPOT REDUCER CO., Dept. E-58**  
1025 Broad St., Newark, New Jersey

Please send me the Spot Reducer for 10 days trial period. I enclose \$1, upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return **SPOT REDUCER** within 10 days for prompt refund of full purchase price.

Name

Address

City  State

**SAVE POSTAGE**—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.